





.....An exclusive destination redefining luxury and leisure

Beachfront Residences Page 2

OBJECTIVES

- Develop a luxury destination that accommodates both accommodation and an oceanfront Beach club, focusing on entertainment, fashion, wellness and tropical lifestyle experiences.
- Creating a diverse playground where hospitality, cuisine and events occur concurrently through spaces that curate elegance by the sea.
- Activate the site's beachfront through immersive design that enhances visitor engagement.
- Support the various hospitality for high level guests within a dynamic entertainment environment with luxury amenities, inspiring facilities and immersive experiences.
- Integrate eco-friendly and sustainable practices while being mindful of budgets without compromising design integrity.
- Create highly functional zoning, logistical operational flow and efficient movement of guests.

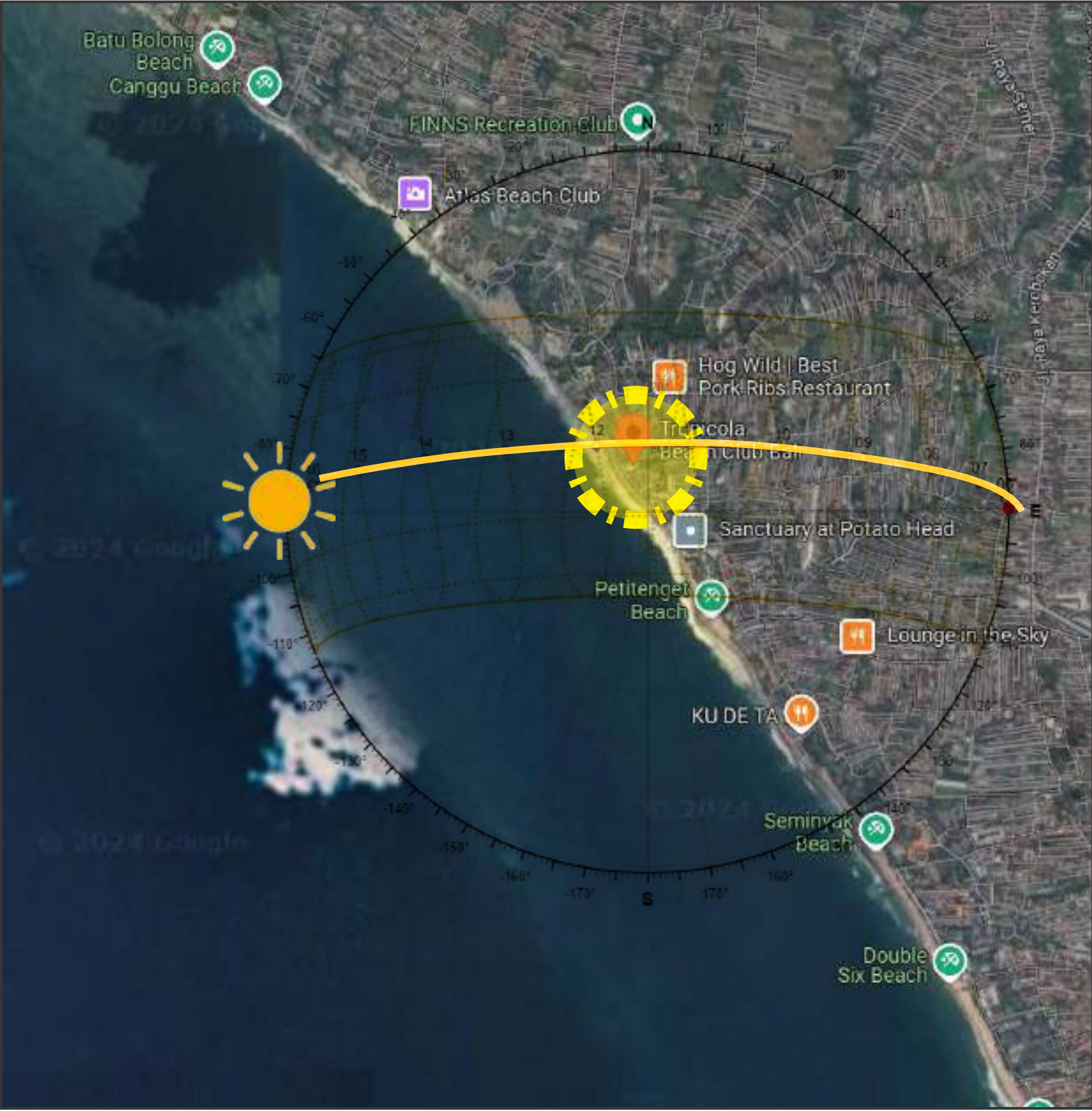
Elle beachclub and resort, located in Batu Belig, Bali, is conceived as a beachside hotspot for beachlife activities, integrating the tropical experience with architecture that promotes tranquility, entertainment and rejuvenation. A priority is given to creating immersive spaces which focuses on creating a series of spaces that invites guests on a journey towards a new form of hospitality which feels exclusive, unique and luxurious. On this large group of sites, there will be dedicated zones for the beachclub, hotel and villas all of which will be carefully oriented to optimize views of the coastline and surrounding area.

As a landmark this complex club aims to become a benchmark for the brand, embracing next level elegance within this emerging touristic landscape. By combining innovative architectural principles with eco-conscious practices, the venue creates an exclusive environment where every aspect of the guest experience - whether through architecture or events programs, supports a profound sense of inspiration and connection.



Situated in on the west coast of Bali, Batu Belig is strategically located within a region recognized for tourism, and a gradually growing economy.

Nearby Seminyak and Canggu are major hubs for tourism making it an attractive destination with a sunset beach and a hive of surrounding activity.



The site, located on Bali, consists of two consolidated sites totalling 1.38 HA . Both site are separated with a small road which runs until the end of the site.

Surrounding the land are a number of quiet villa developments aswell as large plots of undeveloped land.

The land itself is relatively flat, with compact soil and strong ground for buildability.

Sunsets here are plentiful while the beach promenade is currently being rennovated, linking up each area from Kuta up to Canggu.

LEGEND

- RESORT SITE
- BEACH CLUB SITE
- VEHICLE ROUTE
- SITE BOUNDARY
- SUN PATH



00 MASTERPLAN

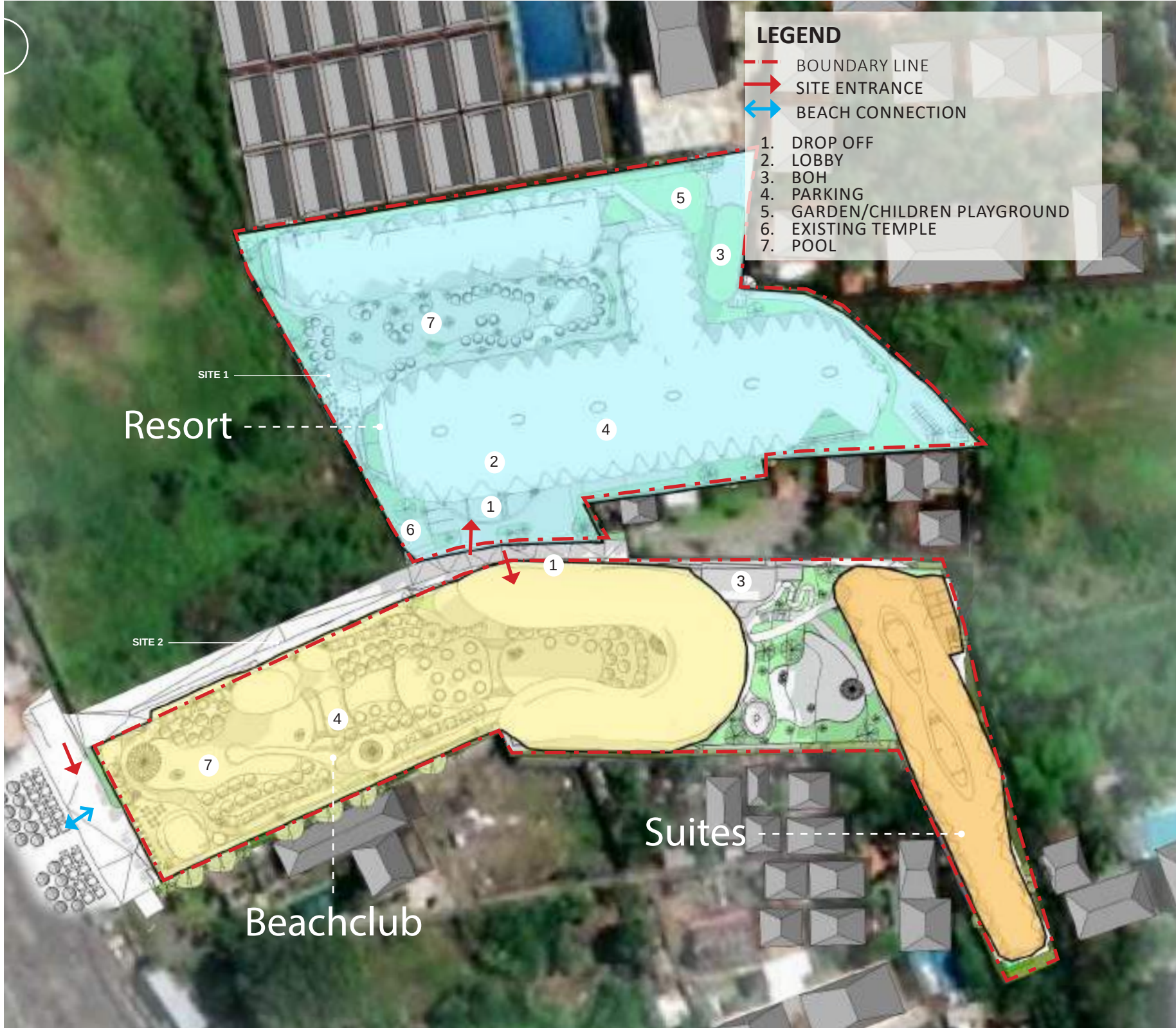


Within the planning approach for this masterplan, the site is thoughtfully organized into three distinct zones: (1) The Hotel, (2) Suites, and (3) Beach Club. The development plan supports a phased, adaptive construction approach, with the beach club being the initial focal point of the project.

Throughout the design process, the primary guiding principle is an open view towards the sea. The resort with its higher level rooms allow for this, while the residences with their setting and smaller scale focus on more internal views with its pool and garden.

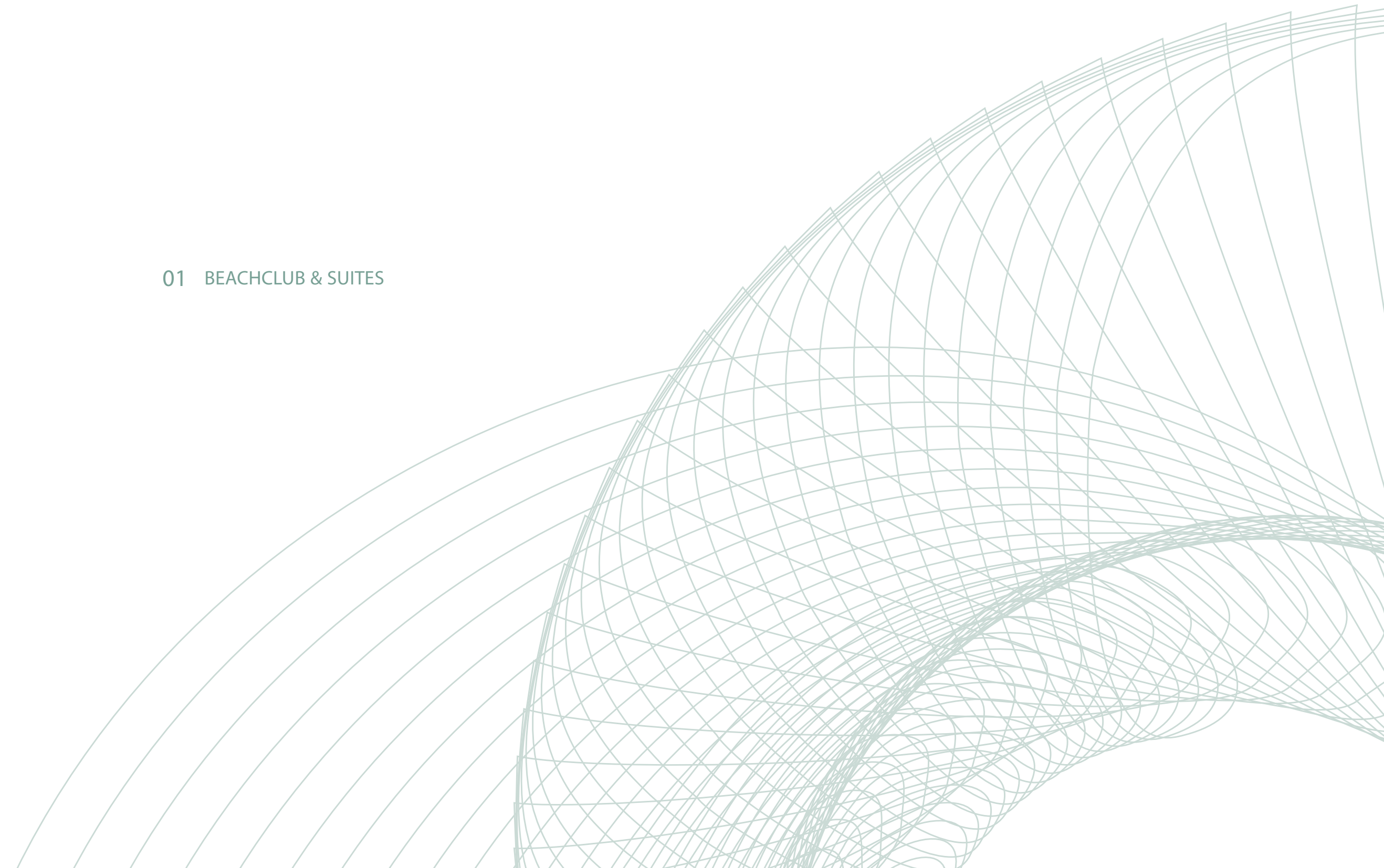
With a lack of trees on site there is a priority to increase biodiversity, and maintain the natural landscape, enhancing the site's connection to its surroundings.

AREA				
SITE 1 AREA		6483 M ²	SITE 2 AREA	6940 M ²
BUILDING AREA RESORTS		15411 M ²	BUILDING AREA BEACH CLUB & SUITES	9076 M ²
FOOT PRINT		3239 M ²	FOOT PRINT	5298 M ²
UNITS NUMBER				
RESORTS			SUITES	
1 POOL ACCESS LOFT PREMIUM			22 REGULAR SUITES A	
1 POOL ACCESS LOFT 2 BEDROOM			6 REGULAR SUITES B	
4 POOL ACCESS LOFT STANDARD			3 REGULAR SUITES C	
5 STANDARD LOFT ROOMS			1 ONE BEDROOM SUITE	
1 LOFT 2 BEDROOM			3 TWO BEDROOM SUITES A	
94 STANDARD ROOMS			1 TWO BEDROOM SUITE B	
8 STANDARD ROOMS			1 PENTHOUSE A	
4 ONE BEDROOM SUITE A			1 PENTHOUSE B	
1 ONE BEDROOM SUITE B				
3 ONE BEDROOM SUITE C				
2 ONE BEDROOM SUITE D				
4 PENTHOUSES WITH POOL A				
2 PENTHOUSES WITH POOL B				
TOTAL : 130			TOTAL : 38	
PARKING				
BEACH CLUB PARKING		67 CAR LOTS		
		162 SCOOTER LOTS		
RESORTS PARKING		48 CAR LOTS		
		82 SCOOTER LOTS		





01 BEACHCLUB & SUITES



The beach club will be the main feature for this development, featuring an organically shaped canopy that extends outward in a sweeping form, creating a grand space while simultaneously providing shelter for beach club guests.

The design of the beach club, extends the dynamism from the resort development. The space ranges from lagoon style pools, to a jacuzzi pool by the bar. Below the dramatic canopy, which mimicks the form of the sea, is an elegant facade showcasing a woven lattice pattern made from natural materials, defining the boundary of the space.

Within the building there features open air dining and feature bar, while on the upper level is alternate dining and lounge venue with a refined air conditioned space.





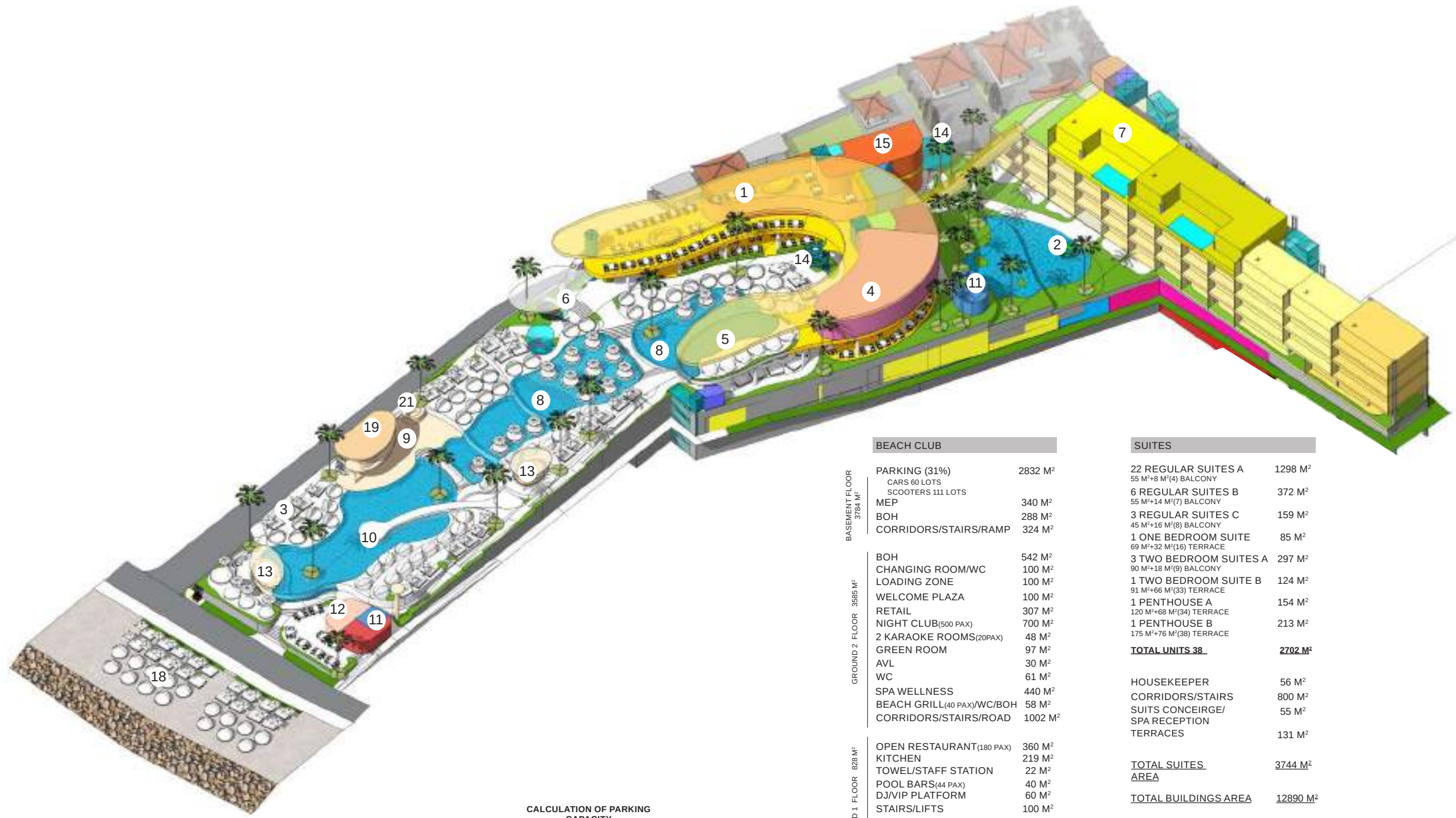


The concept behind the design of this venue is based on exuberant sweeping forms that dance and flow with elegance. Gestures are bold, with subtle details which can be seen in the dynamic roof form, and dramatic lines of the facade. There is a organic softness seen by the use of rich natural materials that play with sensual textures and lighting. With an array of cascading swimming pools from the waterfall for the elevated VIP pool, via island day beds, to the floating catwalk all the way to beachclub, there is an integral flow of decadence. The strategic placing of various zones, from dining areas, to DJ, to poolside seating, results in the enhancement of 'seeing and being seen' creating a highly social atmosphere where connections can be made.



- BOUNDARY LINE
- GROUND FLOOR ENTRANCE
- ↔ BEACH CONNECTION

- 1. RESTAURANT
- 2. STAIR TO SPA/WELLNESS
- 3. DAYBEDS
- 4. VIP ROOM
- 5. VIP POOL
- 6. MAIN STAIR/ELEVATOR ENTRANCE
- 7. BEACH CLUB SUITES
- 8. LAGOON POOL
- 9. DANCE PLATFORM
- 10. CAT WALK
- 11. WC
- 12. BEACH GRILL
- 13. POOL BAR
- 14. STAIR
- 15. KITCHEN
- 16. SUITES TUNNEL
- 17. ELLE RESORT
- 18. BEACH DAYBEDS
- 19. VIP PLATFORM/AVL
- 20. LOADING AREA AND PARKING
- 21. DJ BOOTH



CALCULATION OF PARKING CAPACITY

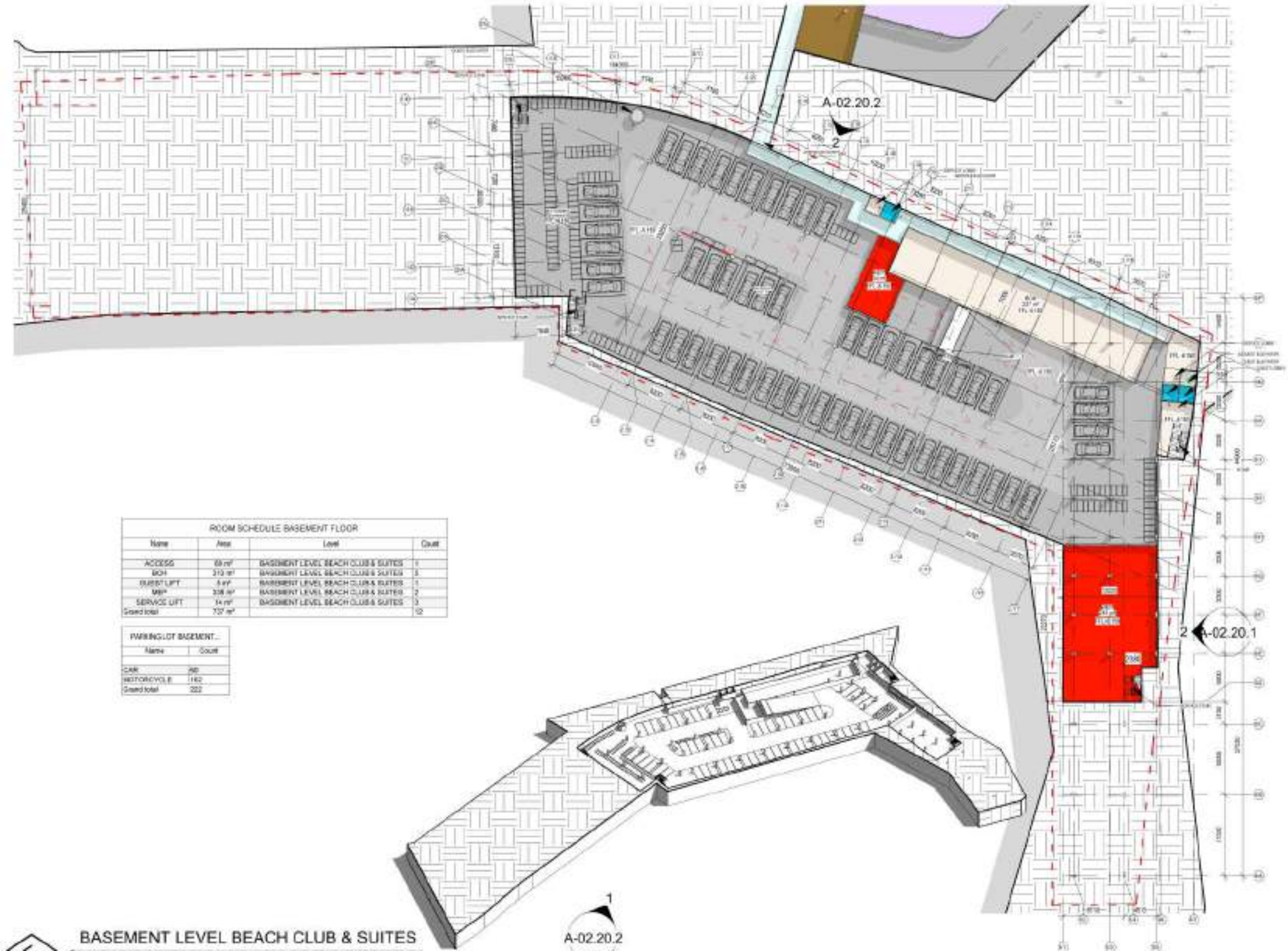
BEACH CLUB AND SUITES		
	CAR PARKING AREA(MIN)	PARKING MOTOR(MIN)
RESTAURANT AND NIGHT CLUB (1440 M²)	1 LOT/ 30 M² 50 CARS	1 LOT/ 20 M² 122 MOTORBIKES
RETAIL (307 M²)	1 LOT/ 100 M² 3 CAR	1 LOT/ 50 M² 6 MOTORBIKES
SUITES (38 UNITS) HOTEL & 90 ROOMS	1 LOT/ 10 ROOMS 4 CAR	1 LOT/ 5 ROOMS 8 MOTORBIKES
EMPLOYEE	10 LOT/ 100 EMPLOYEE 10 CAR	33 LOT/ 100 EMPLOYEE 33 MOTORBIKES
TOTAL REQUIRED	67 CAR	160 MOTORBIKES
TOTAL IN PROJECT	67 CAR	162 MOTORBIKES

BEACH CLUB	
PARKING (31%)	2832 M²
CARS 60 LOTS	
SCOOTERS 111 LOTS	
MEP	340 M²
BOH	288 M²
CORRIDORS/STAIRS/RAMP	324 M²
BOH	542 M²
CHANGING ROOM/WC	100 M²
LOADING ZONE	100 M²
WELCOME PLAZA	100 M²
RETAIL	307 M²
NIGHT CLUB(500 PAX)	700 M²
2 KARAOKE ROOMS(20PAX)	48 M²
GREEN ROOM	97 M²
AVL	30 M²
WC	61 M²
SPA WELLNESS	440 M²
BEACH GRILL(40 PAX)/WC/BOH	58 M²
CORRIDORS/STAIRS/ROAD	1002 M²
OPEN RESTAURANT(180 PAX)	360 M²
KITCHEN	219 M²
TOWEL/STAFF STATION	22 M²
POOL BARS(44 PAX)	40 M²
DJ/VIP PLATFORM	60 M²
STAIRS/LIFTS	100 M²
WC	27 M²

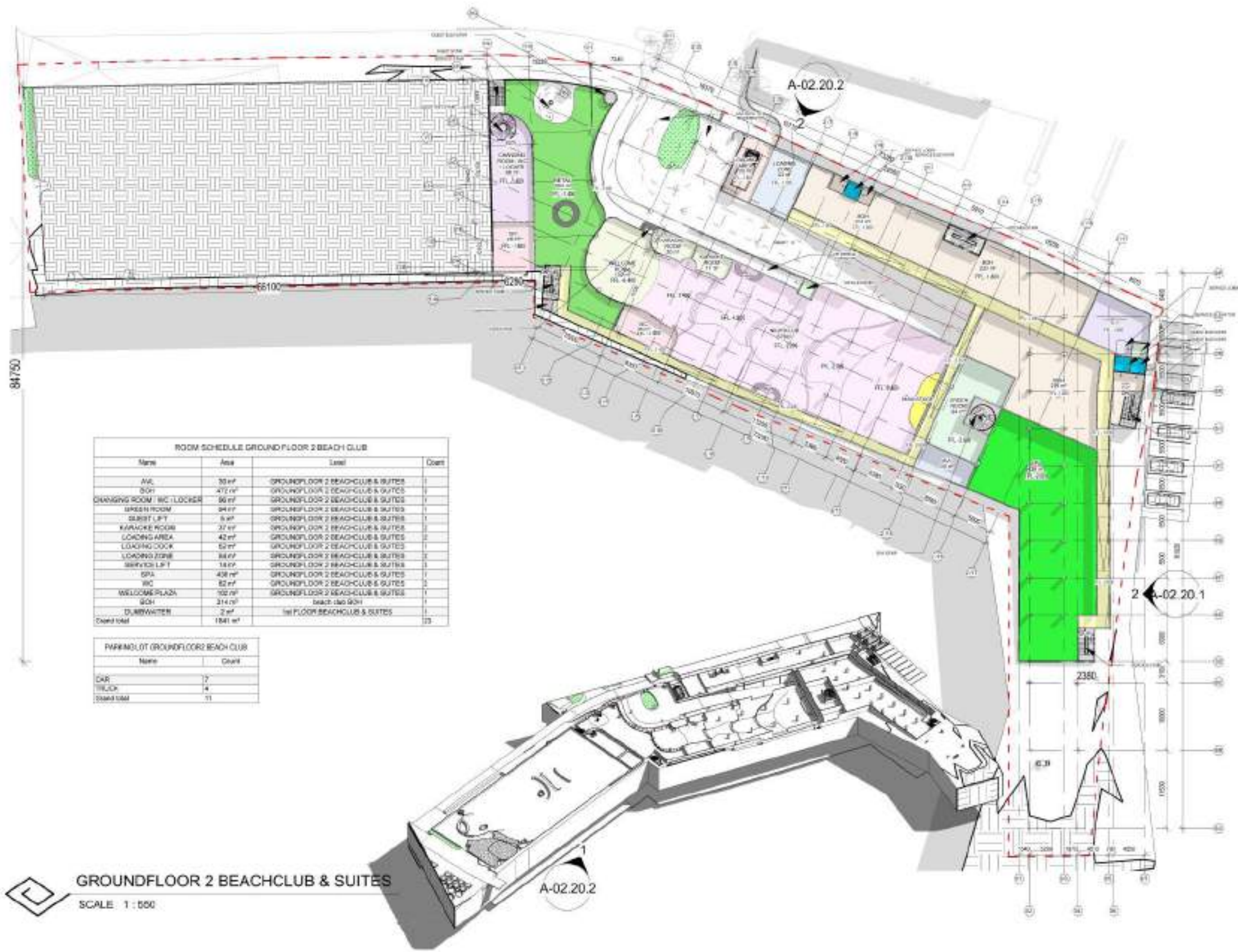
SUITES	
22 REGULAR SUITES A	1298 M²
55 M²+8 M²(4) BALCONY	
6 REGULAR SUITES B	372 M²
55 M²+14 M²(7) BALCONY	
3 REGULAR SUITES C	159 M²
45 M²+16 M²(8) BALCONY	
1 ONE BEDROOM SUITE	85 M²
69 M²+32 M²(16) TERRACE	
3 TWO BEDROOM SUITES A	297 M²
90 M²+18 M²(8) BALCONY	
1 TWO BEDROOM SUITE B	124 M²
91 M²+66 M²(33) TERRACE	
1 PENTHOUSE A	154 M²
120 M²+68 M²(34) TERRACE	
1 PENTHOUSE B	213 M²
175 M²+76 M²(38) TERRACE	
TOTAL UNITS 38	2702 M²
HOUSEKEEPER	56 M²
CORRIDORS/STAIRS	800 M²
SUITS CONCEIRGE/	55 M²
SPA RECEPTION	
TERRACES	131 M²
TOTAL SUITES	3744 M²
AREA	
TOTAL BUILDINGS AREA	12890 M²
SITE AREA	6940 M²
FOOT PRINT 2059 M²	
FOOT PRINT RATIO 30 %	

KTb	3842 M² 55%
KDb	2059 M² 30%
KLB	9106 M² 1.31

TOTAL CAPACITY	1346 PAX
TOTAL BEACH CLUB AREA	9076 M²

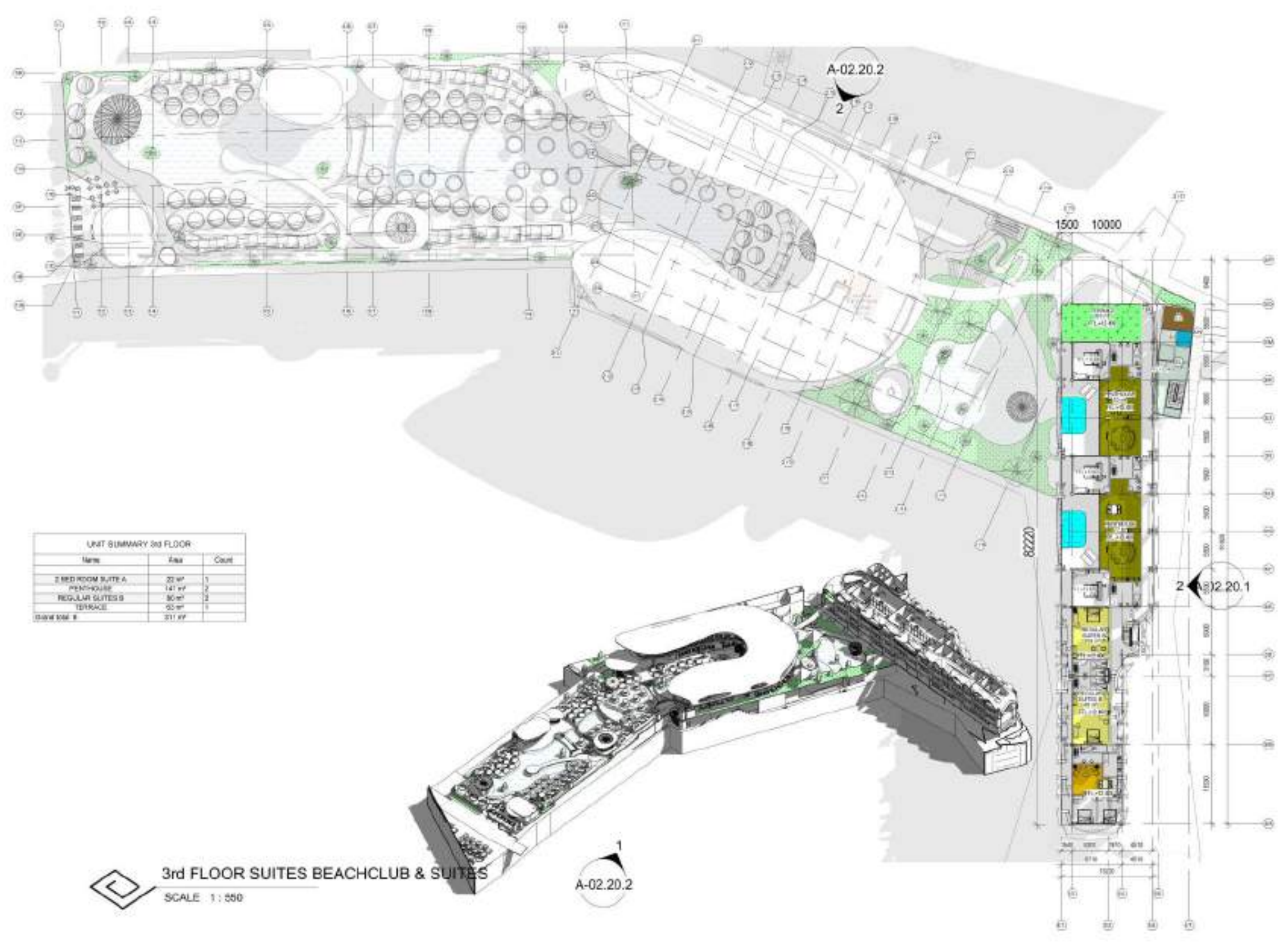
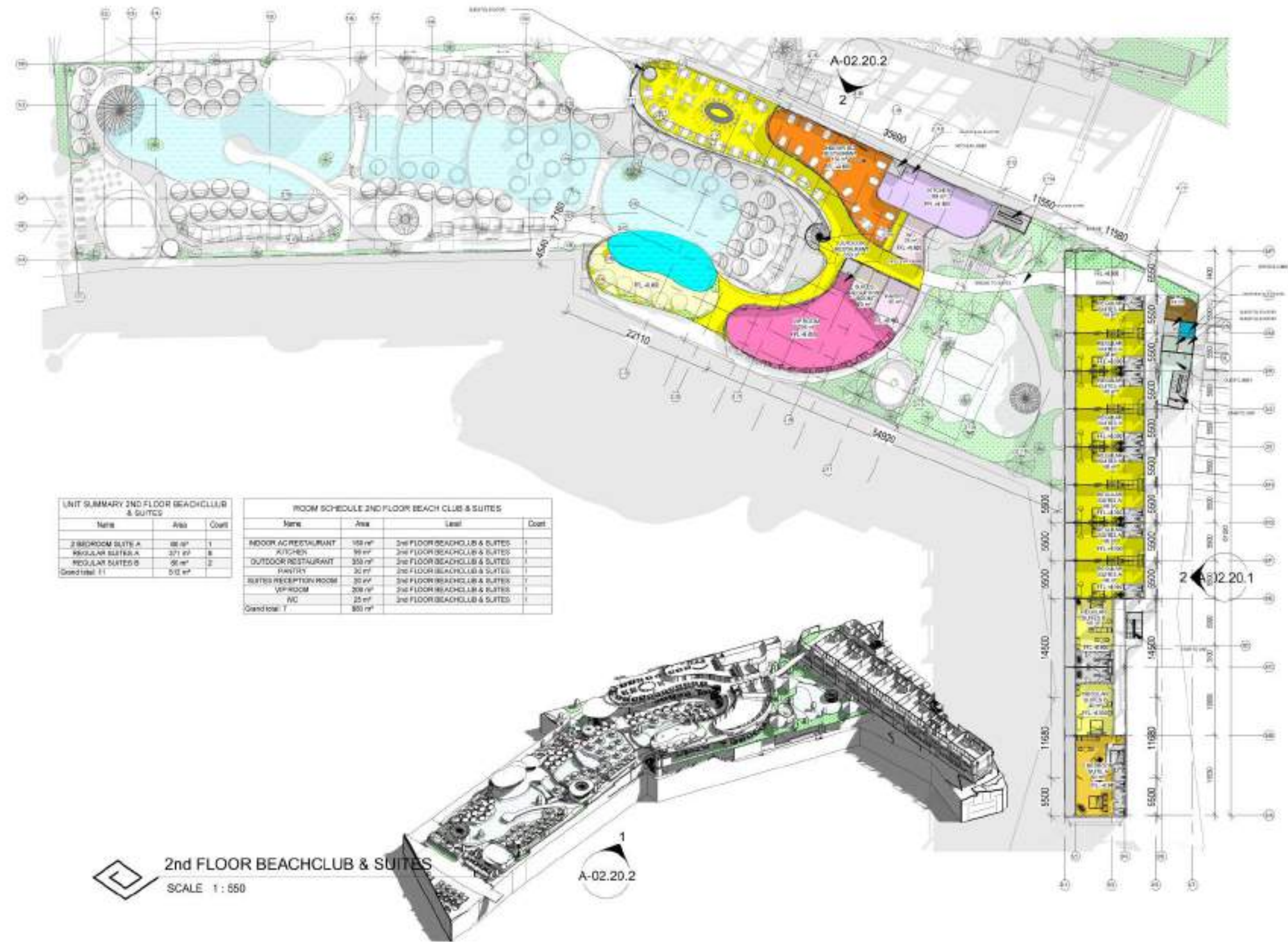


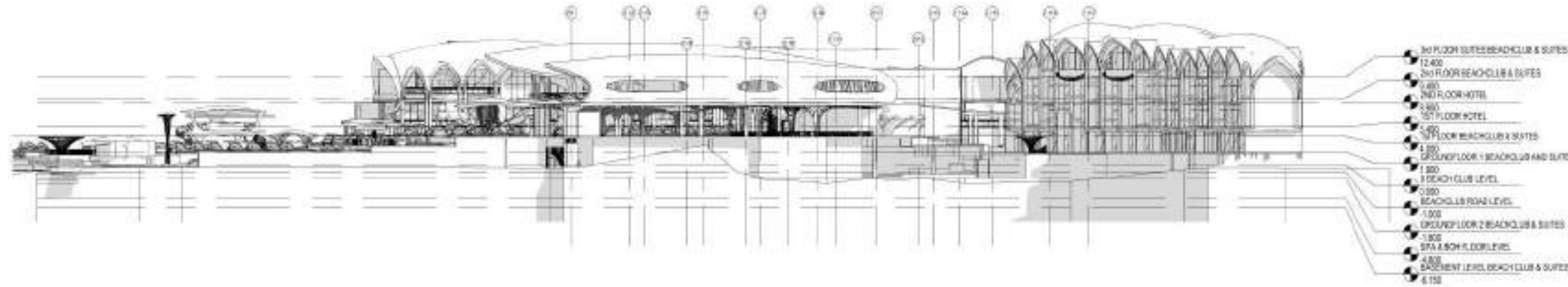
BASEMENT LEVEL BEACH CLUB & SUITES
SCALE 1 : 500



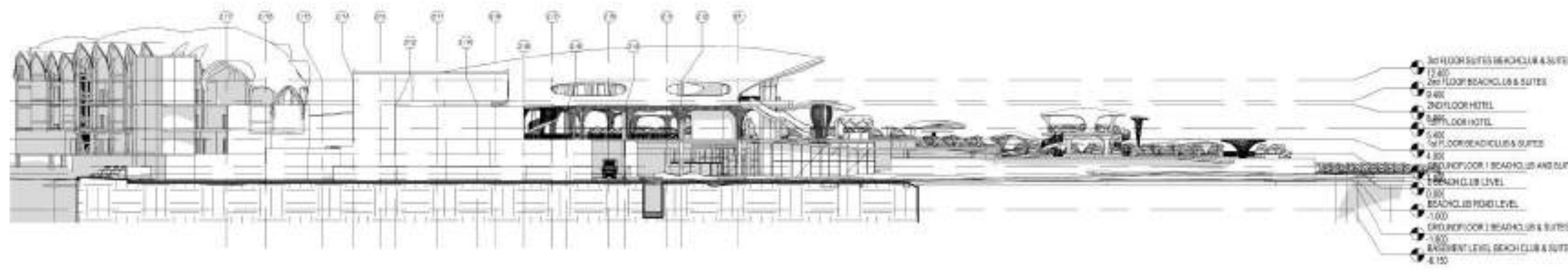
GROUND FLOOR 2 BEACH CLUB & SUITES
SCALE 1 : 500







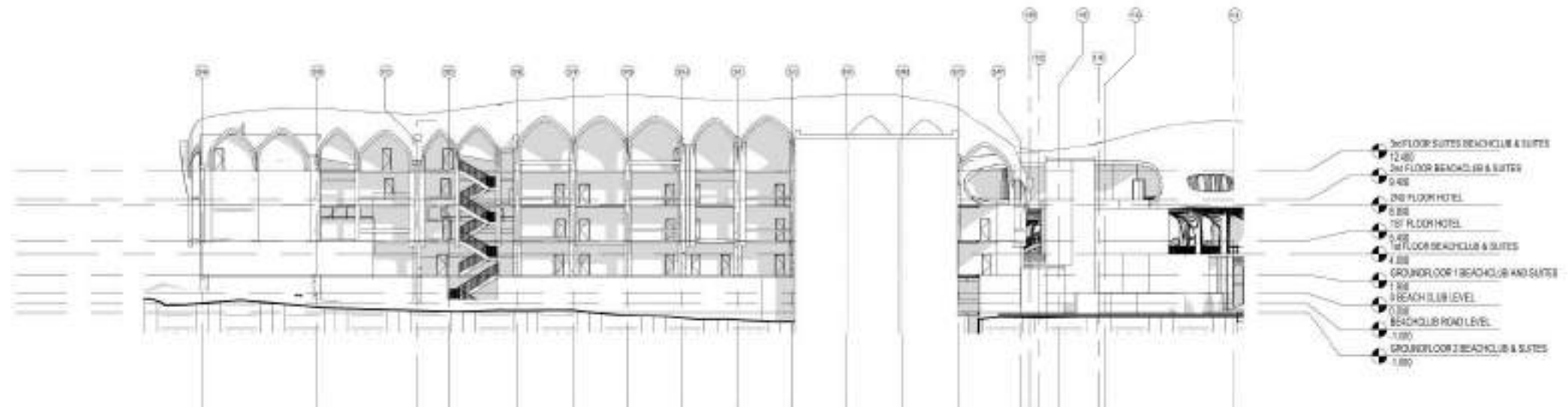
 **SOUTH ELEVATION BEACH CLUB**
SCALE 1 : 650



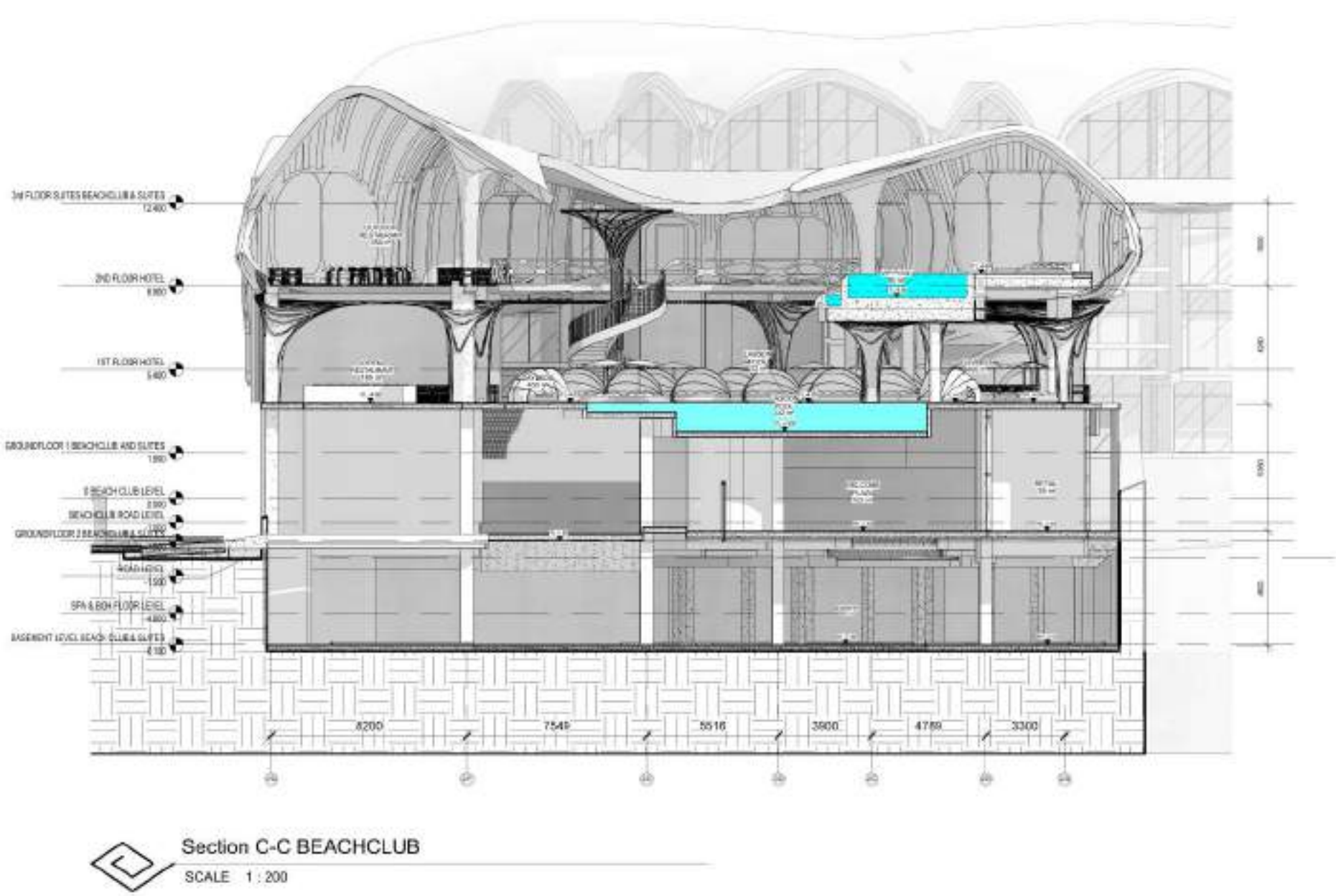
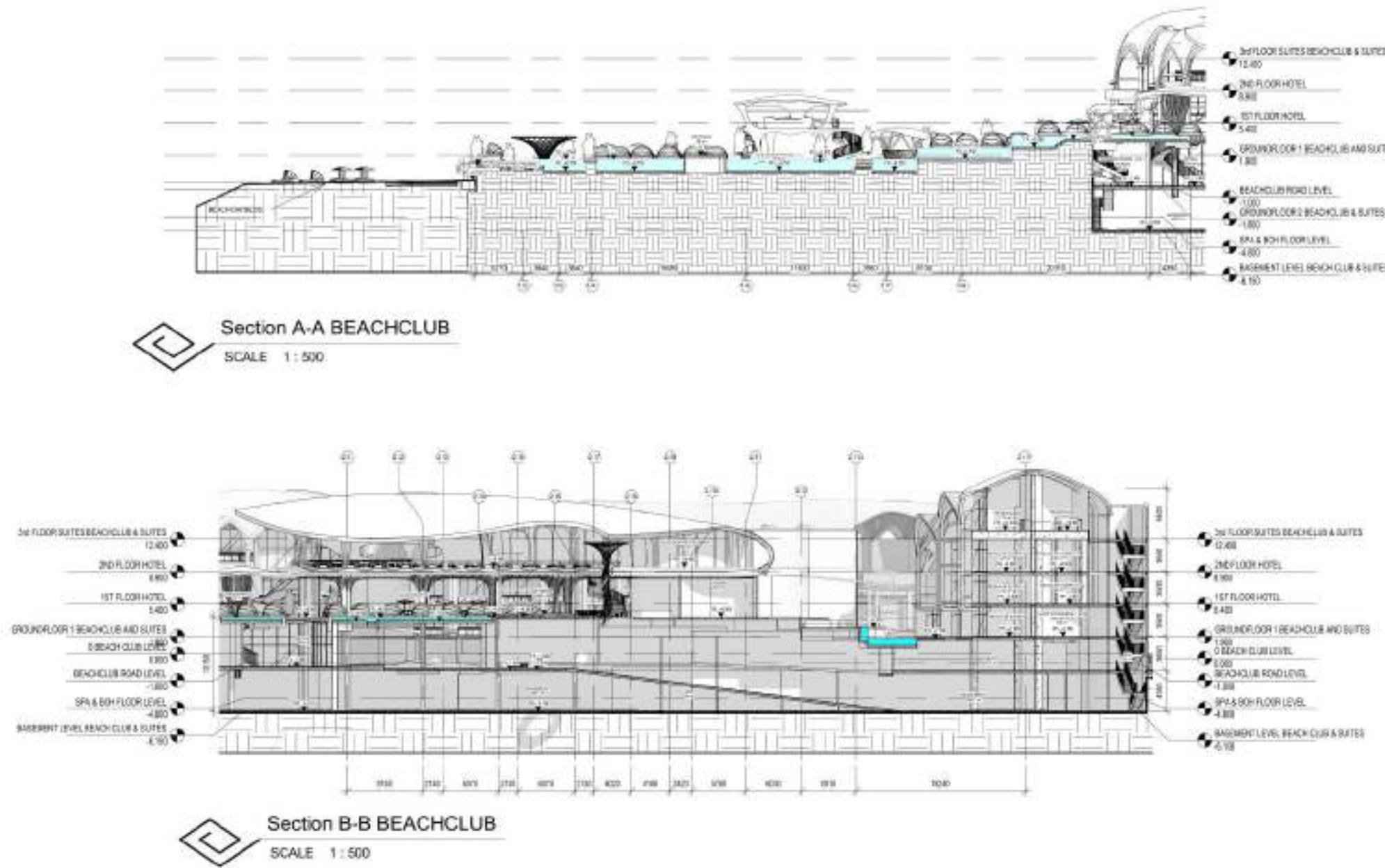
 **NORTH ELEVATION BEACH CLUB**
SCALE 1 : 650

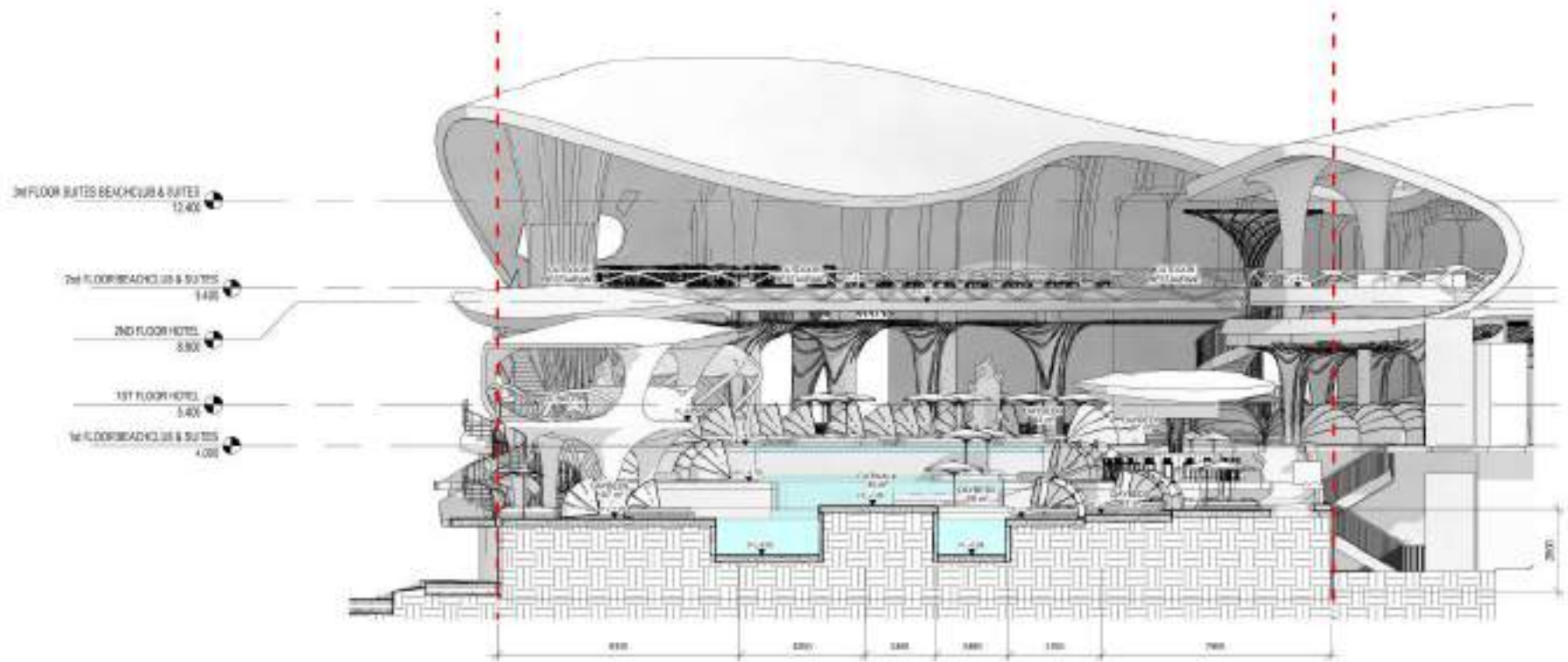


 **WEST ELEVATION BEACH CLUB**
SCALE 1 : 500

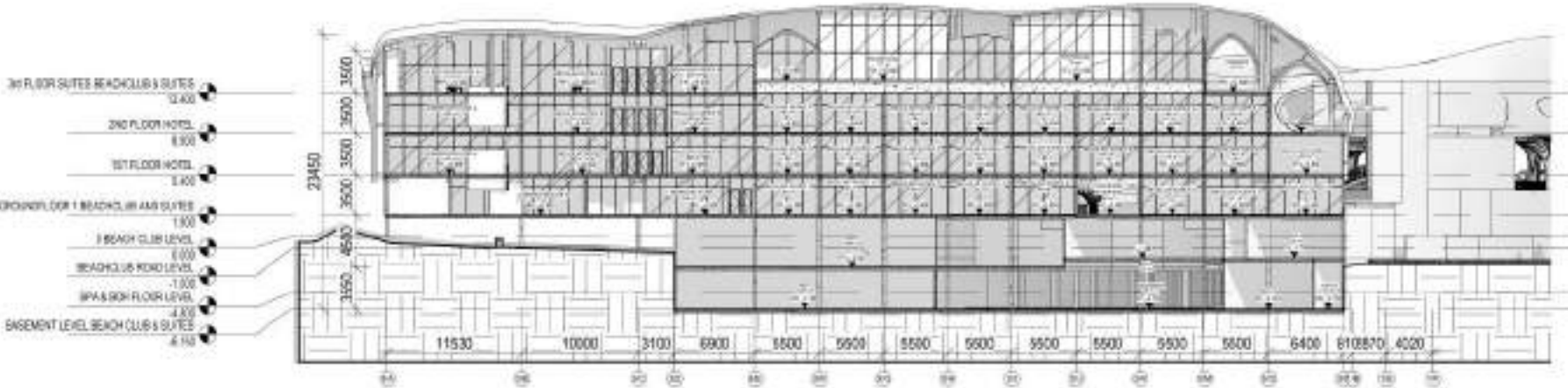


 **EAST ELEVATION BEACH CLUB**
SCALE 1 : 500

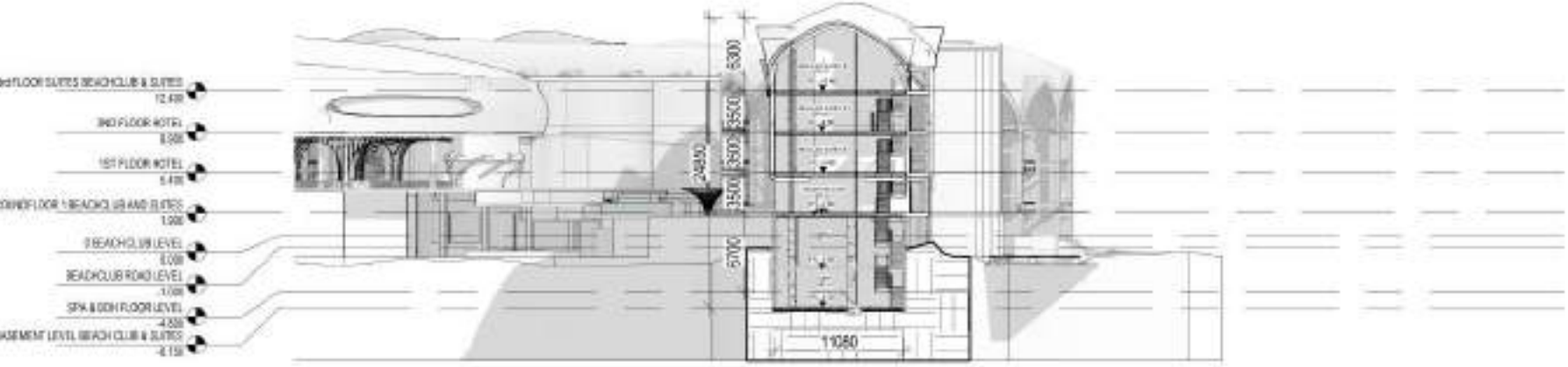




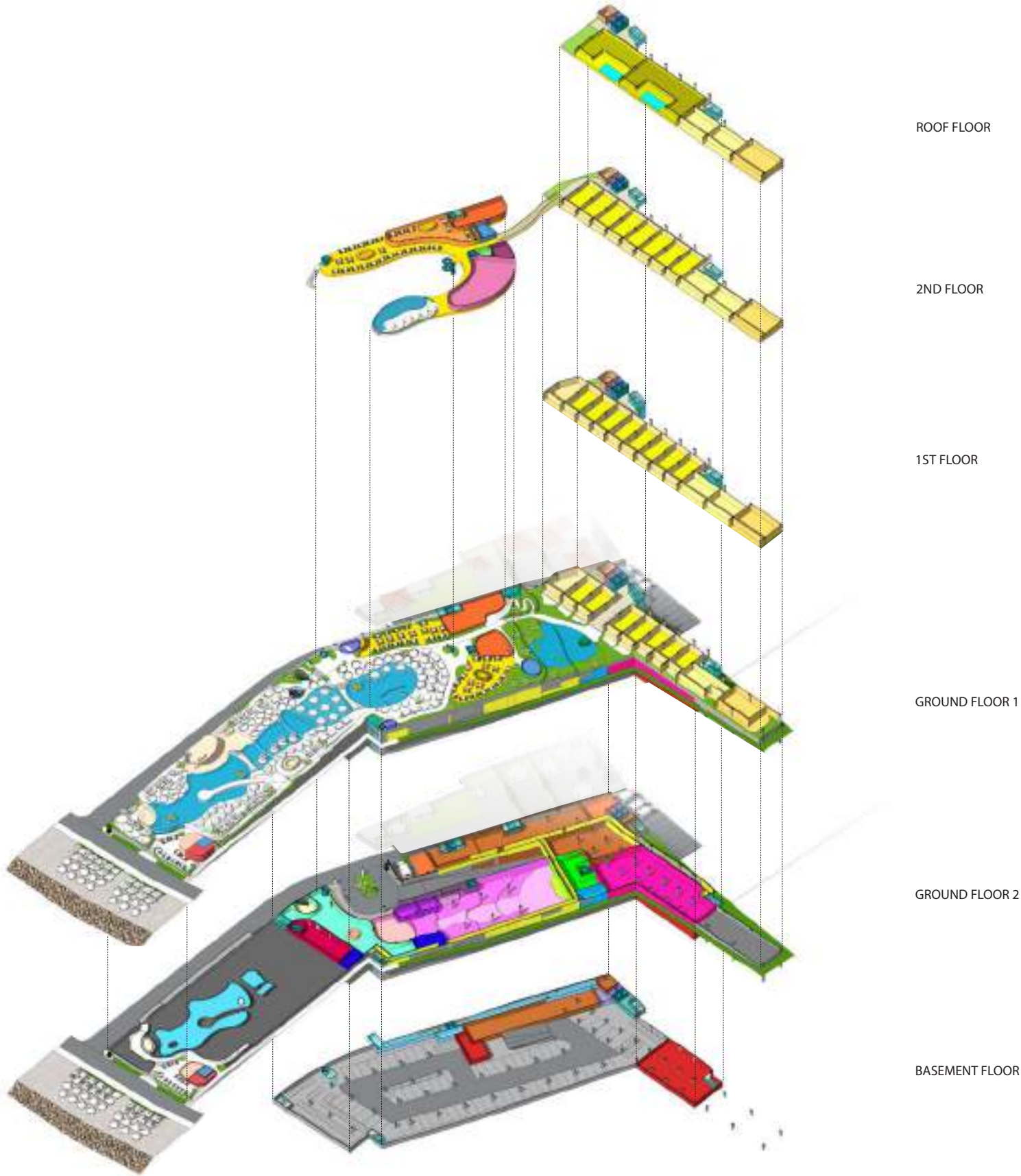
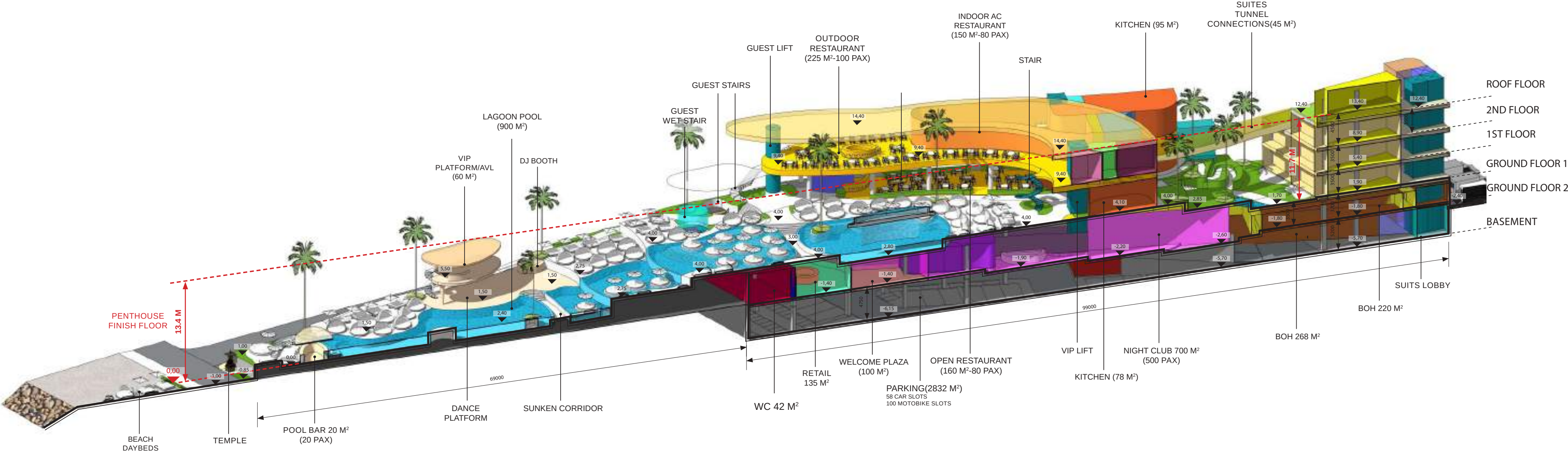
1 Section D-D BEACHCLUB
1 : 200



Section F-F SUITES
SCALE 1 : 500



Section E-E SUITES
SCALE 1 : 500



This resort VIP pool radiates sophistication through its sculptural, wave-inspired architecture.

Layered pool terraces cascade elegantly, reflecting ambient light and movement. Organic timber forms and canopy structures evoke coastal fluidity, while illuminated edges enhance the evening atmosphere.

The design seamlessly merges luxury and nature—inviting relaxation, social connection, and spectacle under the stars. It is an architectural symphony of water, light, and form.







The VIP dancing platform features a futuristic, organic design with glowing, curved edges that interact with the pool's fluid contours. Its elevated, sculptural structure provides a dynamic space for guests, highlighted by neon pink and blue lighting that enhances the lively atmosphere. The platform's smooth, flowing form mimics natural movement, with soft, biomorphic shapes creating an immersive, high-energy environment. This innovative design integrates seamlessly into the surrounding landscape, offering an exclusive, stylish experience that combines architectural artistry with vibrant nightlife.



The catwalk serves as a sculptural bridge floating above the pool, defined by its fluid, organic form and illuminated surface. Its soft curves echo the surrounding architecture, creating a seamless visual connection across the water. Integrated LED lighting enhances its presence at night, transforming it into a glowing pathway and focal point of the space. Both functional and performative, the catwalk blurs the boundary between architecture and landscape, inviting movement and interaction within the luminous pool environment.



The seaside grill bar features an organic, sculptural form inspired by natural coastal elements. Its curving timber ribs and concrete supports create a fluid canopy that filters light and frames ocean views. Warm illumination from below highlights the material textures, enhancing its inviting ambiance at sunset. Blending craftsmanship and contemporary design, the open structure encourages interaction between guests and chefs while maintaining a seamless connection with the surrounding landscape and sea horizon.

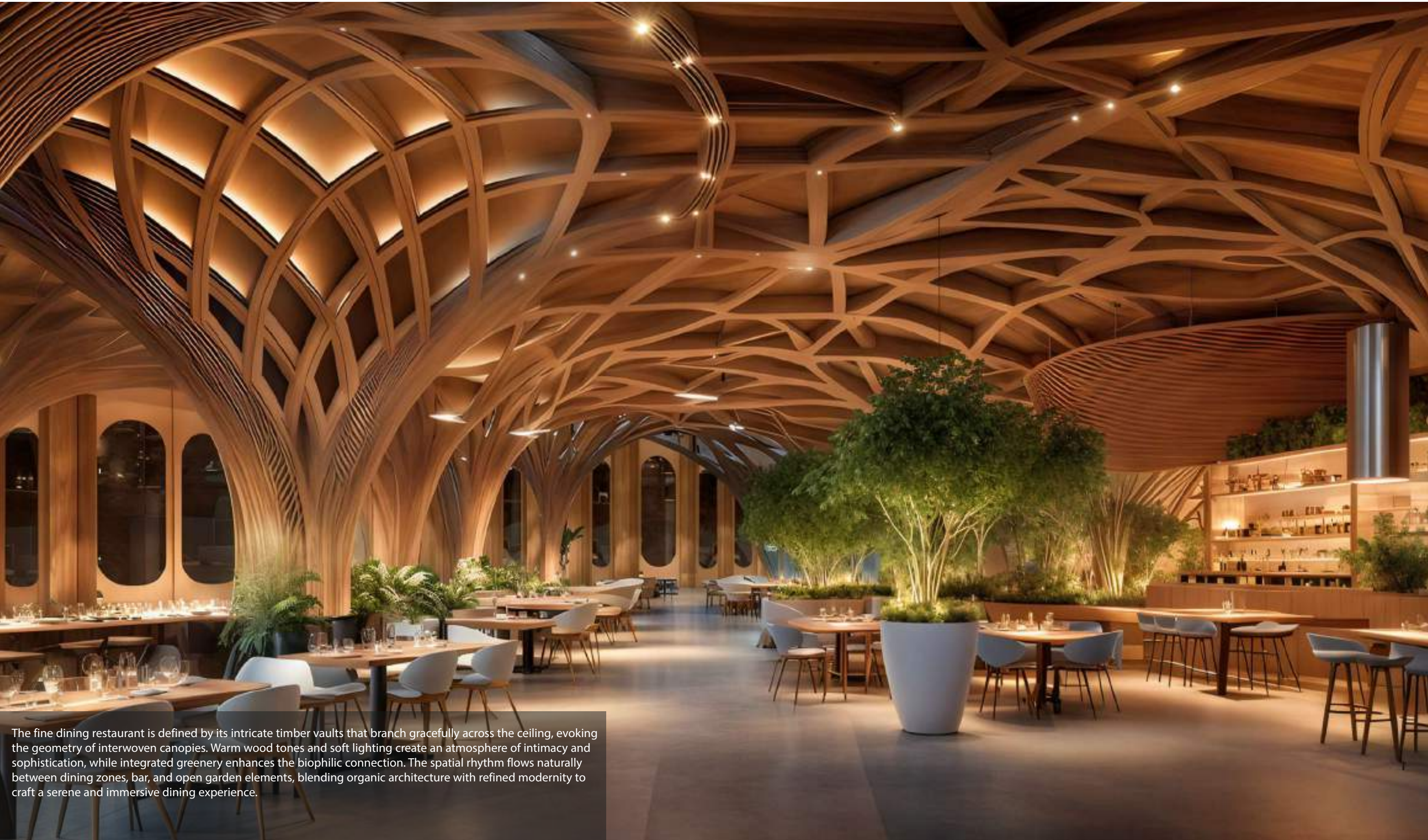


The pool bar features an elegant, canopy-like structure inspired by natural forms, with interwoven timber lattice converging into a sculptural column. Its perforated roof filters sunlight, casting dynamic patterns onto the water.

The restaurant's design concept is rooted in the natural environment. Drawing inspiration from the organic forms of shells, this concept aims to create a space that feels like a natural extension of the beach, offering comfort for beach-goers.

The beach club showcases a design characterized by a form that reaches out, with sweeping, angular canopies that not only create a striking, organic appearance but also serve a practical purpose. Designed to withstand harsh coastal conditions, the structure is anchored by sturdy glue lam timber columns, providing resilience against sea air and wind.





The fine dining restaurant is defined by its intricate timber vaults that branch gracefully across the ceiling, evoking the geometry of interwoven canopies. Warm wood tones and soft lighting create an atmosphere of intimacy and sophistication, while integrated greenery enhances the biophilic connection. The spatial rhythm flows naturally from dining zones, bar, and open garden elements, blending organic architecture with refined modernity to craft a serene and immersive dining experience.



On the lower level the dining and bar areas continue the wooden lattice arches, creating a flowing, open atmosphere. The curved beams form a canopy that enhances the spacious, light-filled environment, with expansive openings offering views of the ocean. The interior blends natural materials, including wood and soft furnishings, to evoke warmth and comfort. The use of geometrically structured elements, combined with lush greenery, adds a serene and contemporary touch to the space, ideal for a sophisticated, coastal setting.

The nightclub features a parametric, vaulted structure that envelops the space in a dynamic interplay of light and form.

Organic arches flow seamlessly across the ceiling, their lattice-like surfaces embedded with a constellation of lights that mimic a starlit sky. Warm timber tones contrast with ambient purple illumination, creating an immersive and fluid atmosphere.

The design merges architecture and experience, transforming the interior into a living canopy that enhances movement, rhythm, and social interaction.



This spa embodies tranquility through its organic, cocoon-like architecture. Flowing timber surfaces weave across the ceiling and walls, creating a serene rhythm reminiscent of natural formations.

Soft lighting and integrated greenery enhance the sense of harmony and renewal. The tactile warmth of wood, paired with gentle curves and diffused light, invites calm introspection.

It is a sanctuary where architecture and nature unite to nurture body and mind.





This beach club suites work as a provision of accommodation that connects directly to the beachclub both in location but also visually from its room view. Seen as the most luxurious part of the whole complex, its where the nights events can continue further within the rooms.

With sea views beyond, the upper levels contain private infinity pools extending from rooftop suites, blurring boundaries between architecture and sea. Lush greenery weaves through terraces and façades, enhancing the connection to nature.

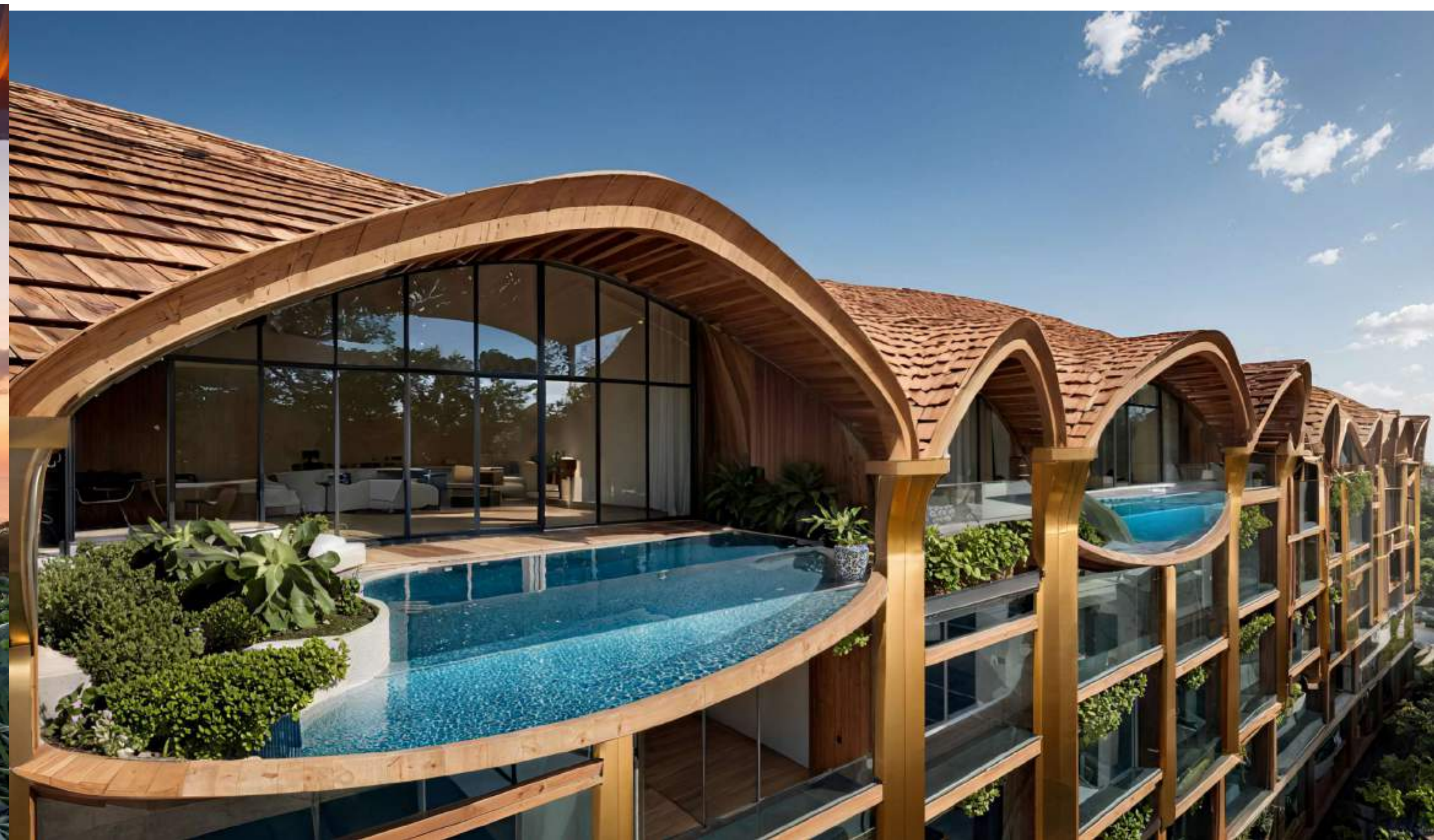
Natural materials, fluid lines, and warm lighting evoke serenity, offering an immersive coastal retreat that feels both sculpted and alive.













Using the wealth of materials that Indonesia can provide, interesting combinations can be made that reflect the abundance of the land. This also helps with environmental concerns especially if we can take advantage of eco materials, such as glue lam timbers, bamboo and recycled hardwoods. Walls can be stone clad or whitewashed, or lime rendered which will highlight natural ascents. On the main facades, striking gold anodised aluminium adds a flavour of decadence associated to the Elle brand.

Elsewhere the scheme can subtly draw on glowing jewel colours and warm tones that compliment the overall masterplan.



00 RESORT



This, positioned is designed to harmonize with its coastal surroundings through a sweeping, organic roof form. The dynamic form of the building creates an open, airy and softness that balances the large mass of the building.

The hotel features a large pool that is integrated into its design, providing ample space for lounging, sun bathing, and socializing.

The overall design creates a tranquil, immersive atmosphere where the architecture and landscape come together harmoniously.







- BOUNDARY LINE
1. EXISTING TEMPLE
 2. DROP OFF
 3. ELLE BEACH CLUB
 4. UNDERGROUND PARKING ENTRANCE
 5. KIDS CLUB
 6. KIDS POOL
 7. HOUSEKEEPING
 8. COVERED OUTDOOR TERRACE
 9. 3 GUEST CAR LOTS
 10. SWIMMING POOL
 11. POOL DECK
 12. POOL BAR
 13. SERVICE RAMP ENTRANCE
 14. RESORT SUITS
 15. STAFF MOTORBIKE PARKING(59 LOTS)



CALCULATION OF PARKING CAPACITY		
RESORT		
	CAR PARKING AREA(MIN)	PARKING MOTORS(MIN)
ROOMS (127 ROOMS)	1 LOT/ 5 ROOMS 45 CAR	1 LOT/ 3 ROOMS 23 MOTORBIKES
EMPLOYEE	3 LOT/ 100 EMPLOYEE 3 CAR	59 LOT/ 100 EMPLOYEE 59 MOTORBIKES
TOTAL REQUIRED	48 CAR	76 MOTORBIKES
TOTAL IN PROJECT	48 CAR	76 MOTORBIKES

KTB 3890 M² 60%
KLB 11055 M² 1.71
KDB 3239 M² 50%

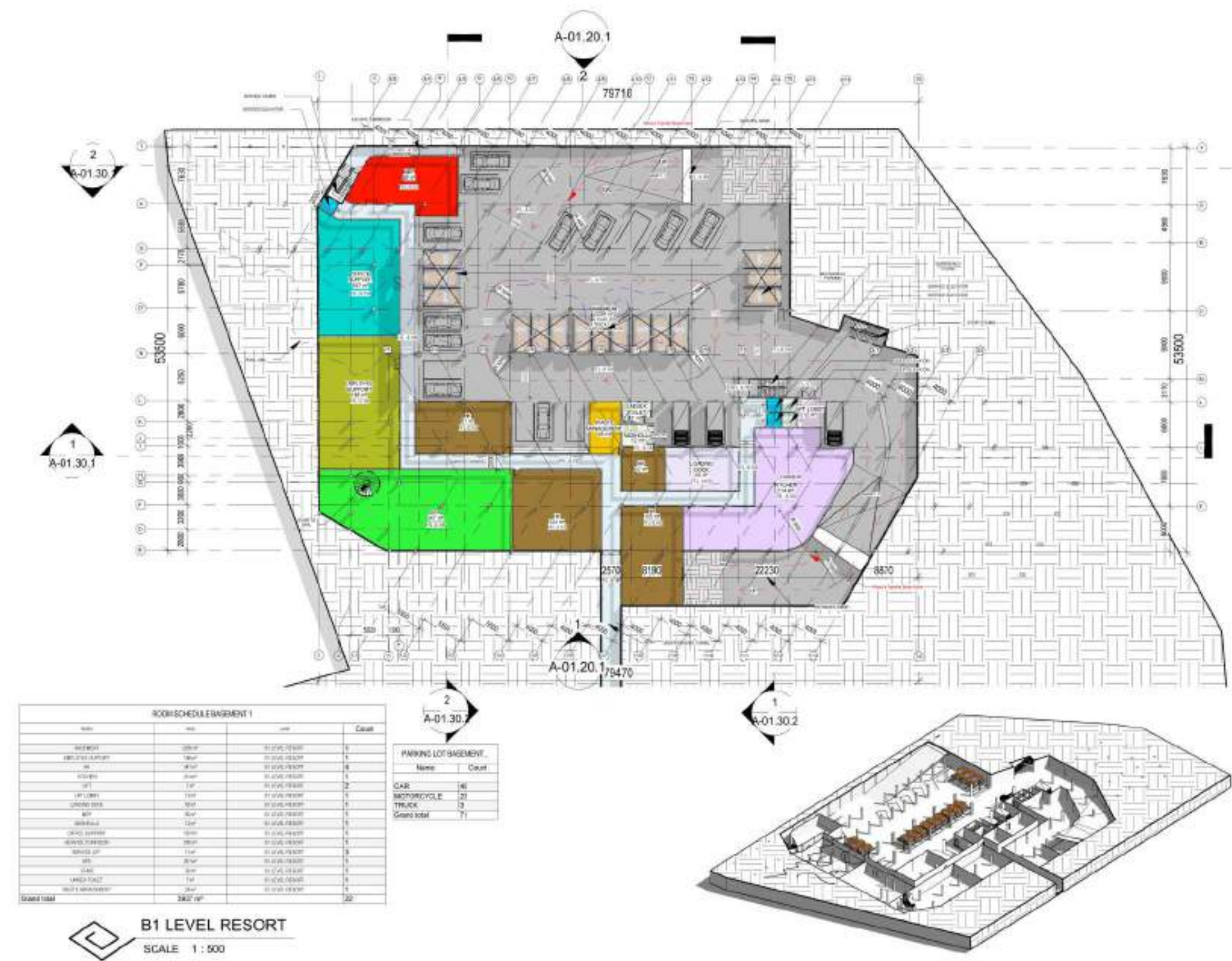
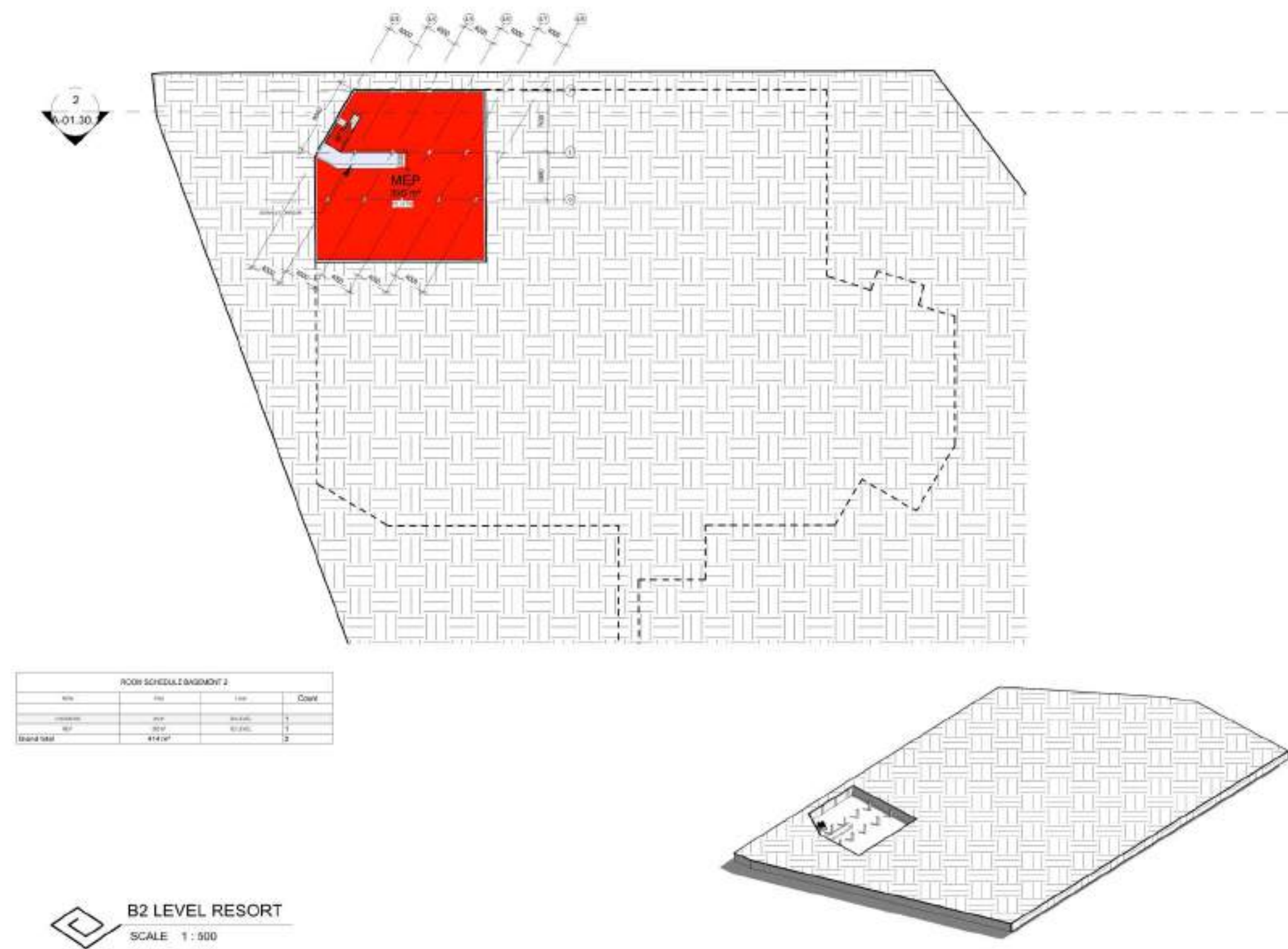
TOTAL AREA ABOVE GROUND 11081 M²
TOTAL BUILDING AREA 15411 M²
SITE AREA 6483.81 M²

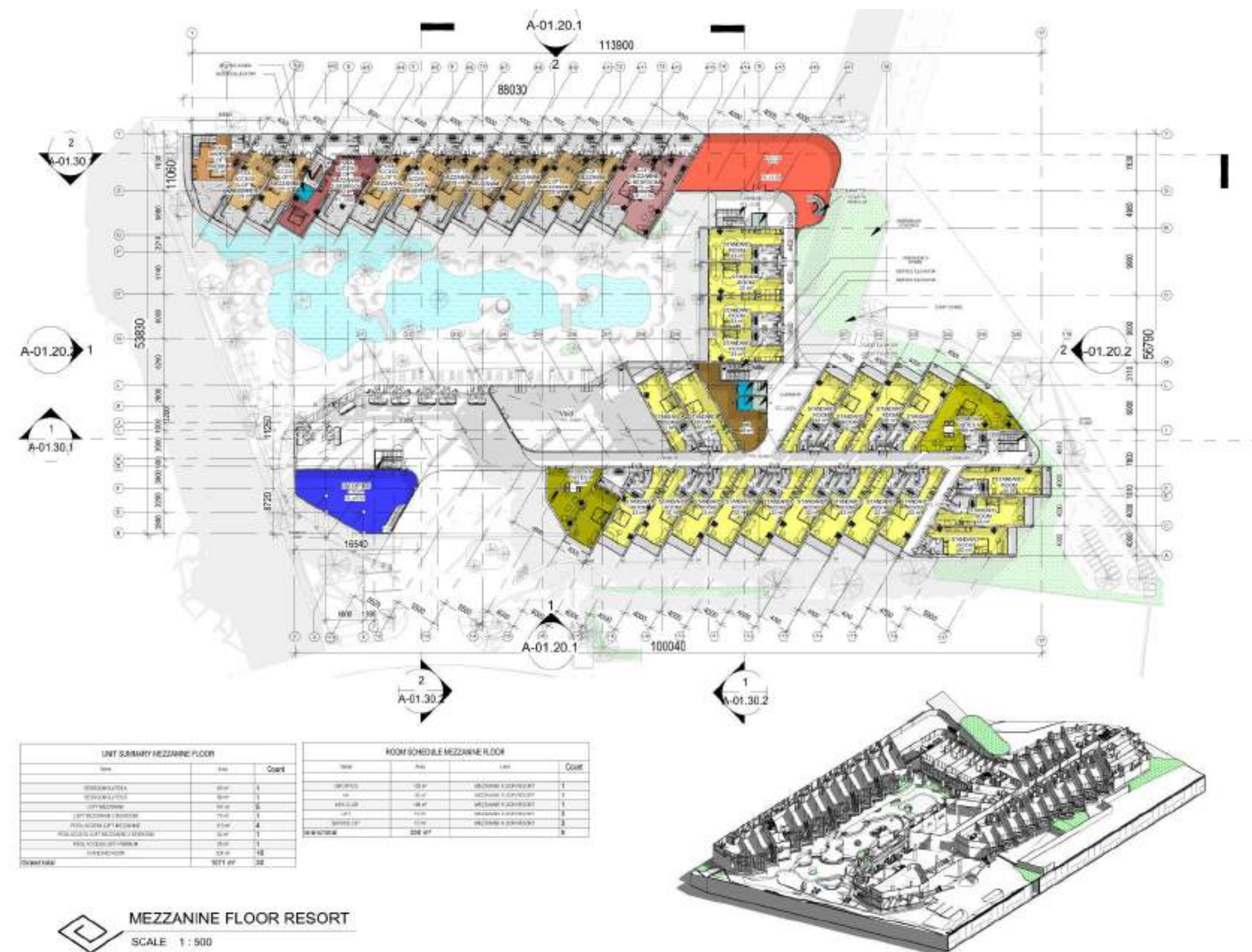
FOOT PRINT 3239 M²
FOOT RATIO 50%

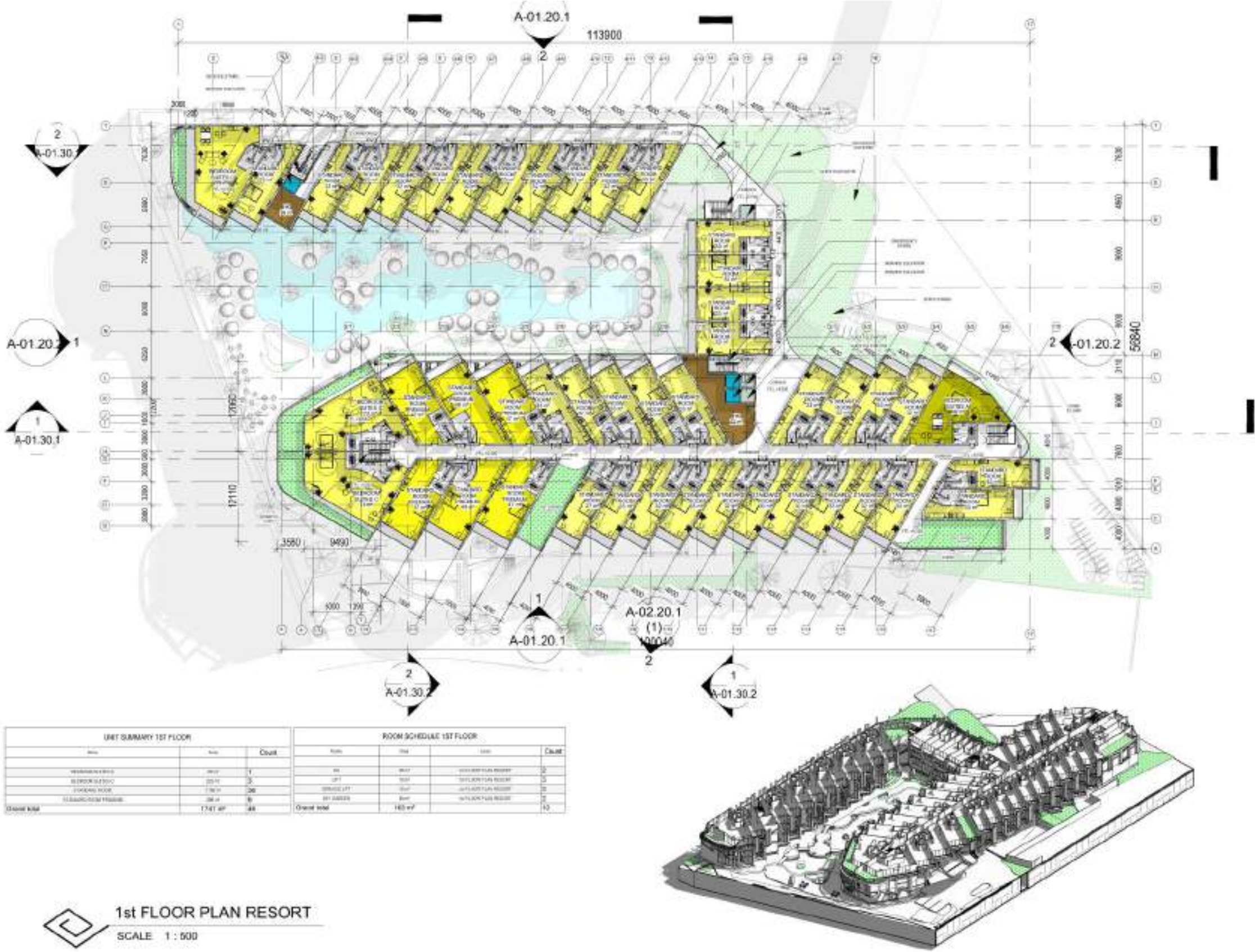
HOTEL		UNITS	
PARKING (18%) STANDARD CARS 13 LOTS MECHANICAL CARS 30 LOTS SCOOTERS 17 LOTS	2010 M ²	1 POOL ACCESS LOFT PREMIUM 90 M ² +16(8) M ² DECK	98 M ²
SPA	235 M ²	1 POOL ACCESS LOFT 2 BEDROOM 129 M ² +4(2) M ² DECK	131 M ²
MEP	510 M ²	4 POOL ACCESS LOFT STANDARD 80 M ² +4(2) M ² DECK	328 M ²
KITCHEN	240 M ²	5 STANDARD LOFT ROOMS 80 M ² +4(2) M ² DECK	410 M ²
HOUSEKEEPING	390 M ²	1 LOFT 2 BEDROOM 140 M ² +4(2) M ² DECK	142 M ²
EMPLOYEE SUPPORT	193 M ²		
ADMIN SUPPORT OFFICE	176 M ²		
WASTE MANAGEMENT	28 M ²		
SERVICE CORRIDOR	476 M ²		
LOADING DOCK	50 M ²		
LIFTS LOBBIES	22 M ²		
ARRIVAL LOBBY	300 M ²		
FRONT OFFICE	30 M ²		
LUGGAGE STORAGE	17 M ²		
PUBLIC WASHROOM/ CHANGING	74 M ²		
AC DINING (120 PAX)	222 M ²		
COVERED TERRACE (32PAX)	87 M ²		
KITCHEN	107 M ²		
GYM	160 M ²		
CHANGING/POOL WC	35 M ²		
KIDS CLUB	150 M ²		
HOUSEKEEPING	179 M ²		
CORRIDORS/STAIRS	1608 M ²		
GM OFFICE	118 M ²		

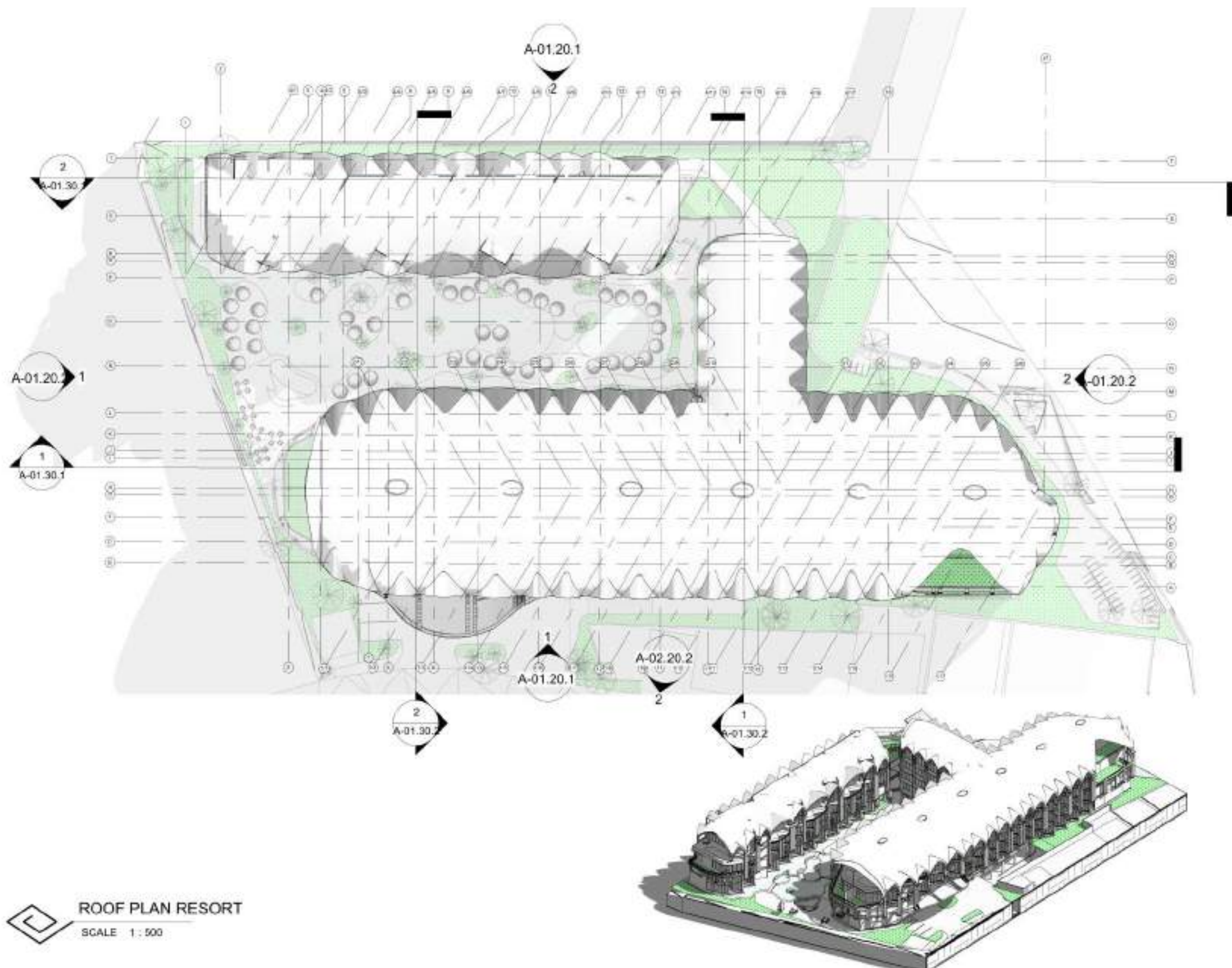
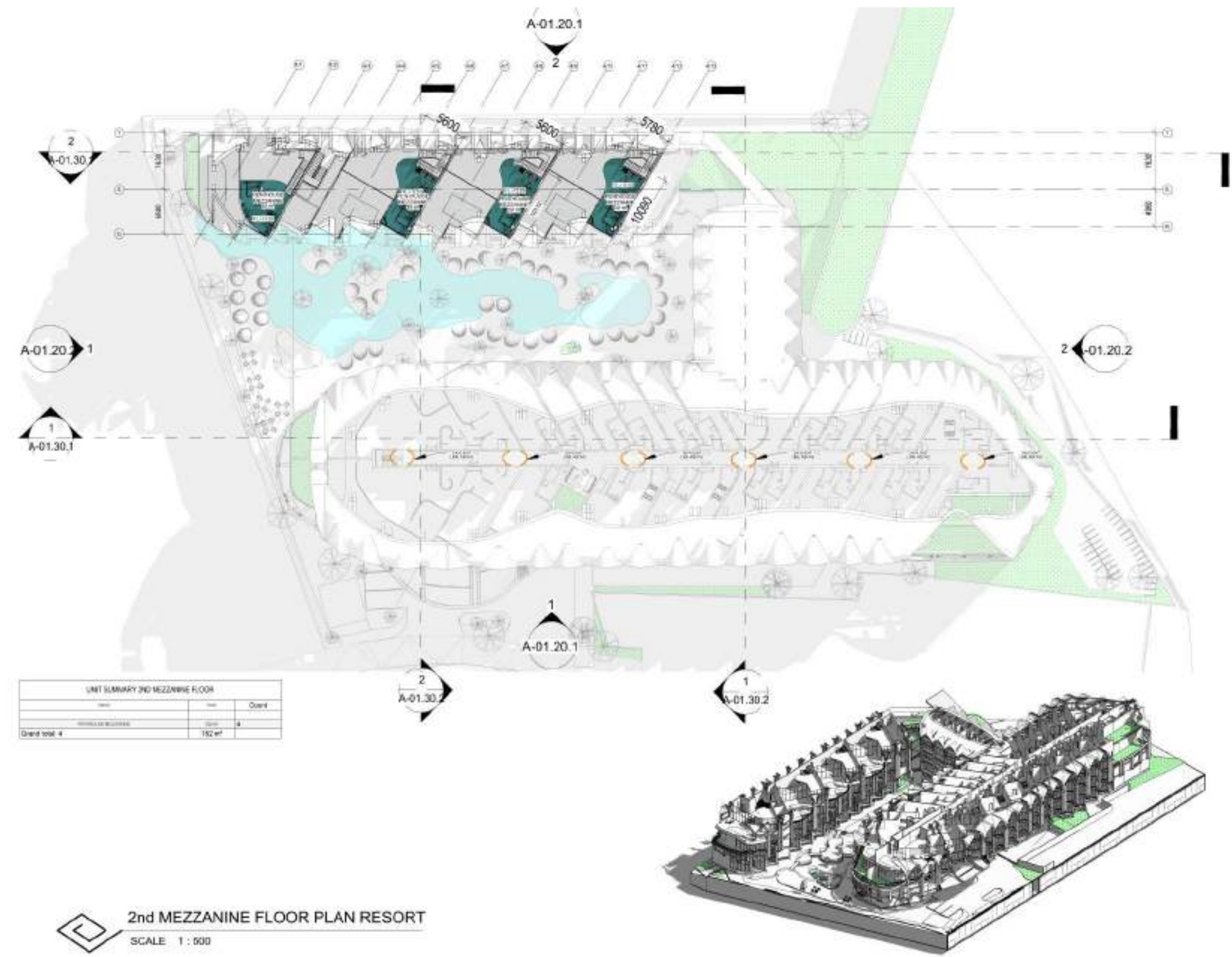
PROJECT DATA	
BOH 1545 M ²	LOFTS
B1(60%) 3890M ²	STANDARD
B2 440M ²	ONE BEDROOM
TOTAL AREA 3087M ²	PENTHOUSES

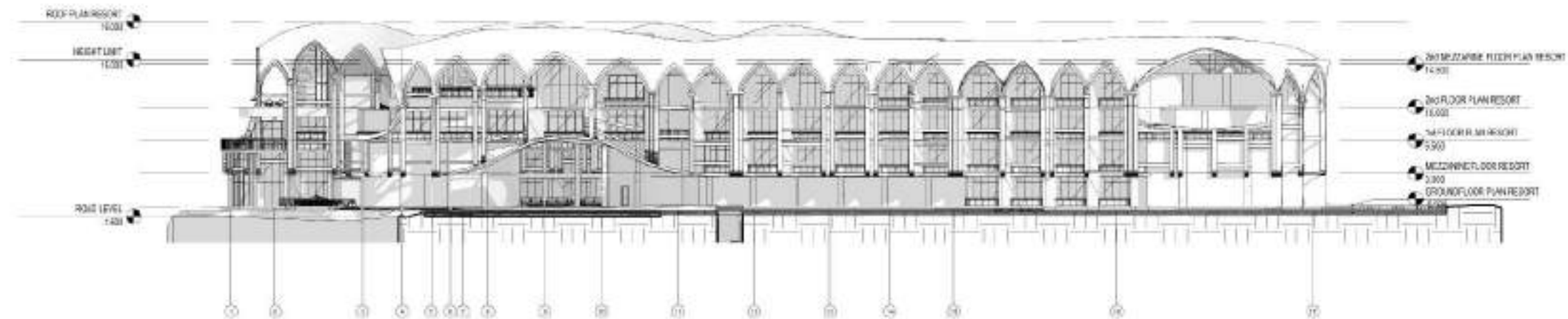
1 POOL ACCESS LOFT PREMIUM 90 M ² +16(8) M ² DECK	98 M ²
1 POOL ACCESS LOFT 2 BEDROOM 129 M ² +4(2) M ² DECK	131 M ²
4 POOL ACCESS LOFT STANDARD 80 M ² +4(2) M ² DECK	328 M ²
5 STANDARD LOFT ROOMS 80 M ² +4(2) M ² DECK	410 M ²
1 LOFT 2 BEDROOM 140 M ² +4(2) M ² DECK	142 M ²
94 STANDARD ROOMS 45 M ² +5(2.5) M ² BALCONY	4465 M ²
8 STANDARD ROOMS PREMIUM 60 M ² +6(3) M ² BALCONY	504 M ²
4 ONE BEDROOM SUITE A 80 M ² +6(3) M ² BALCONY	332 M ²
1 ONE BEDROOM SUITE B 86 M ² +5(3) M ² BALCONY	89 M ²
3 ONE BEDROOM SUITE C 80 M ² +50(25) M ² TERRACE	315 M ²
2 ONE BEDROOM SUITE D 90 M ² +10(5) M ² BALCONY	190 M ²
4 PENTHOUSES WITH POOL A 130 M ² +40(20) M ² TERRACE	600 M ²
2 PENTHOUSES WITH POOL B 165 M ² +60(30) M ² TERRACE	390 M ²
TOTAL UNITS 130	7994 M²



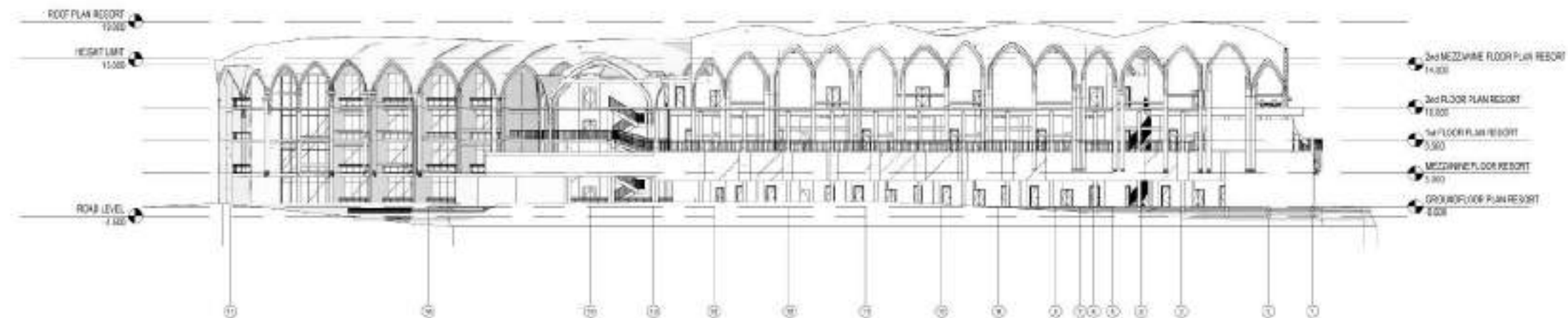




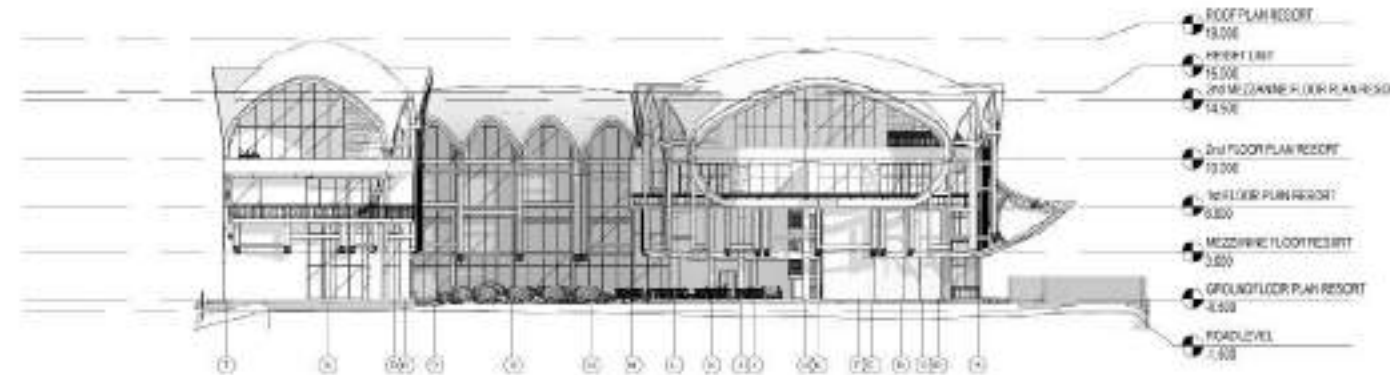




 NORTH ELEVATION RESORT
SCALE 1:500



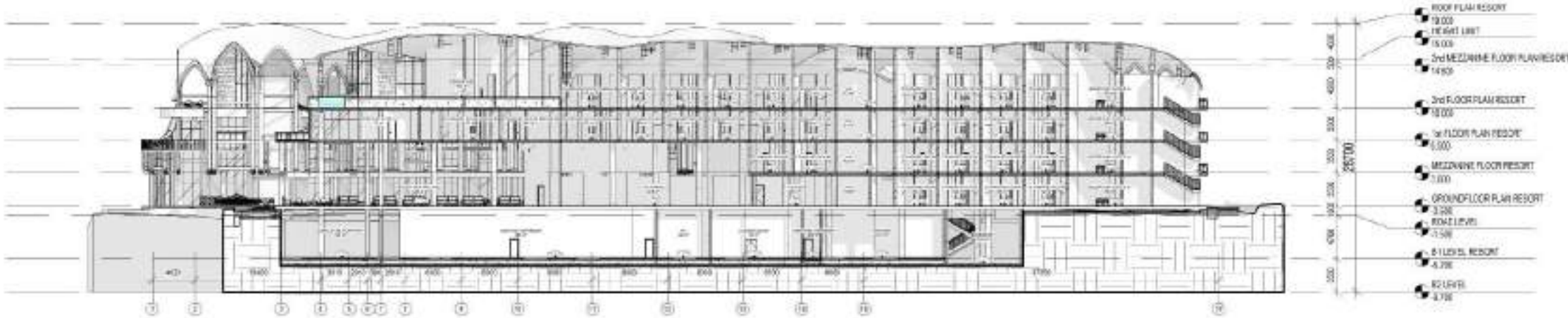
 SOUTH ELEVATION RESORT
SCALE 1:500



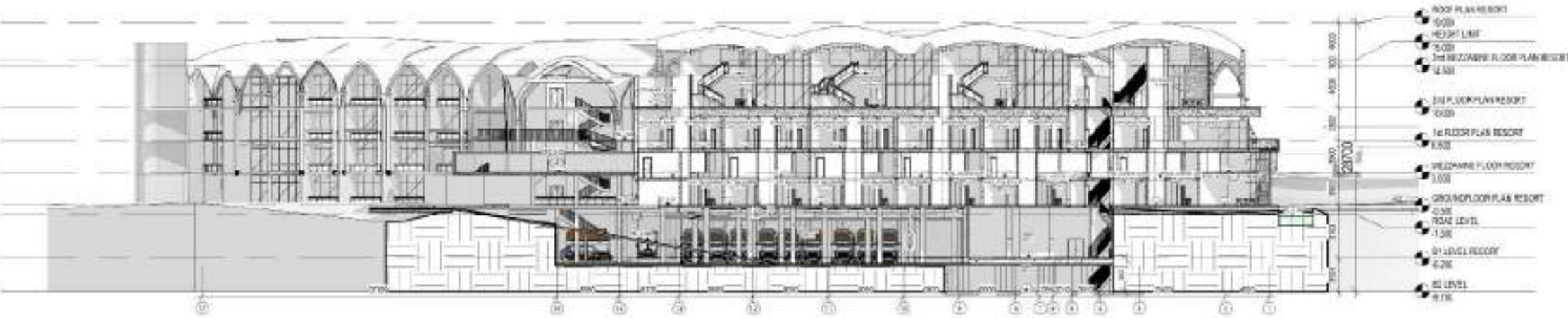
 WEST ELEVATION RESORT
SCALE 1:500



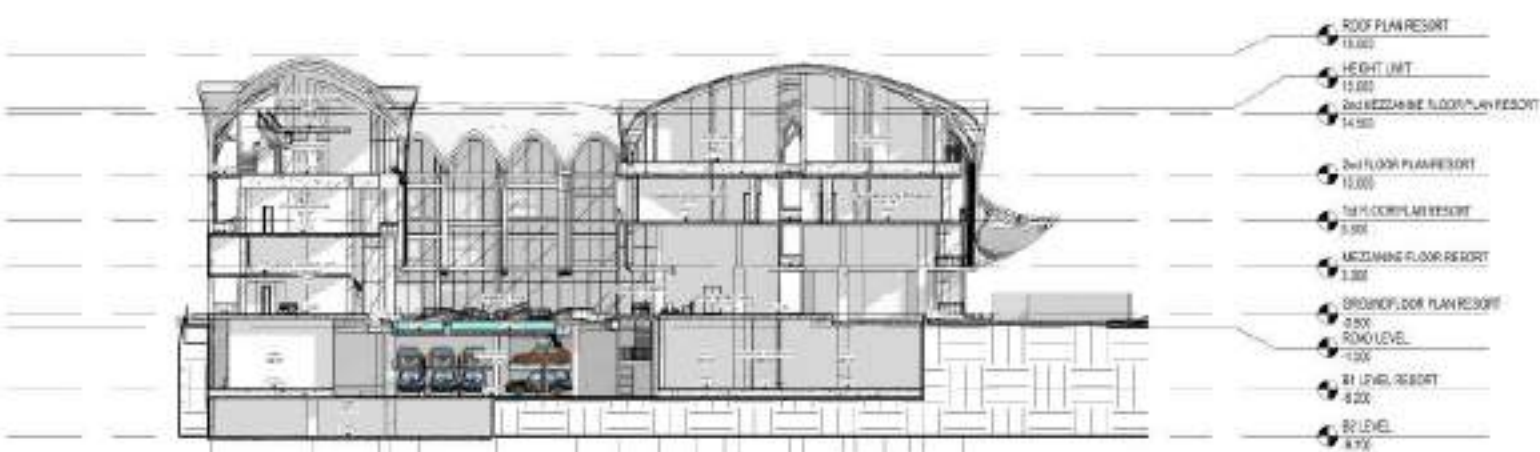
 EAST ELEVATION RESORT
SCALE 1:500



Section A-A RESORT
SCALE 1 : 500



SECTION B-B RESORT
SCALE 1 : 500

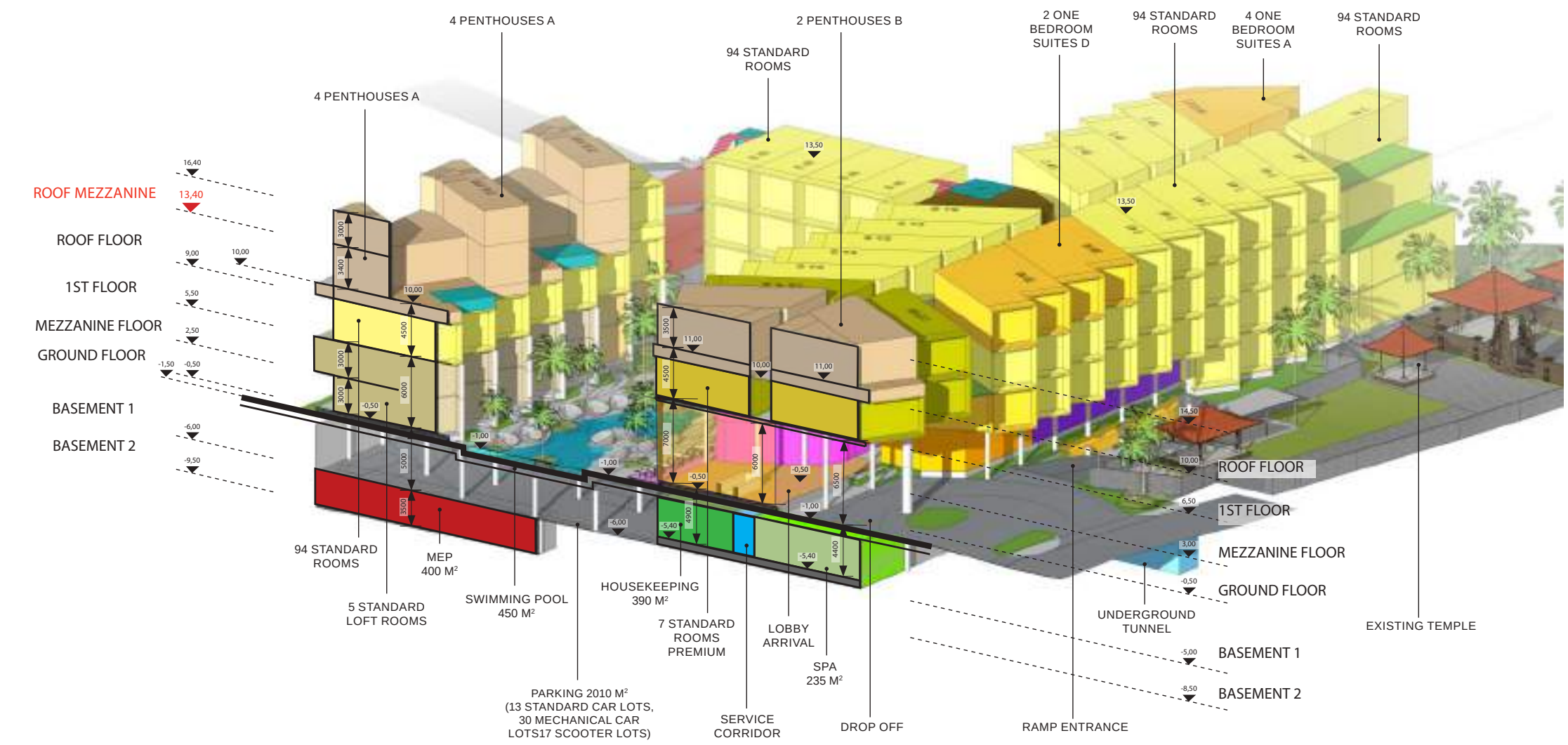


SECTION C-C RESORT
SCALE 1 : 500

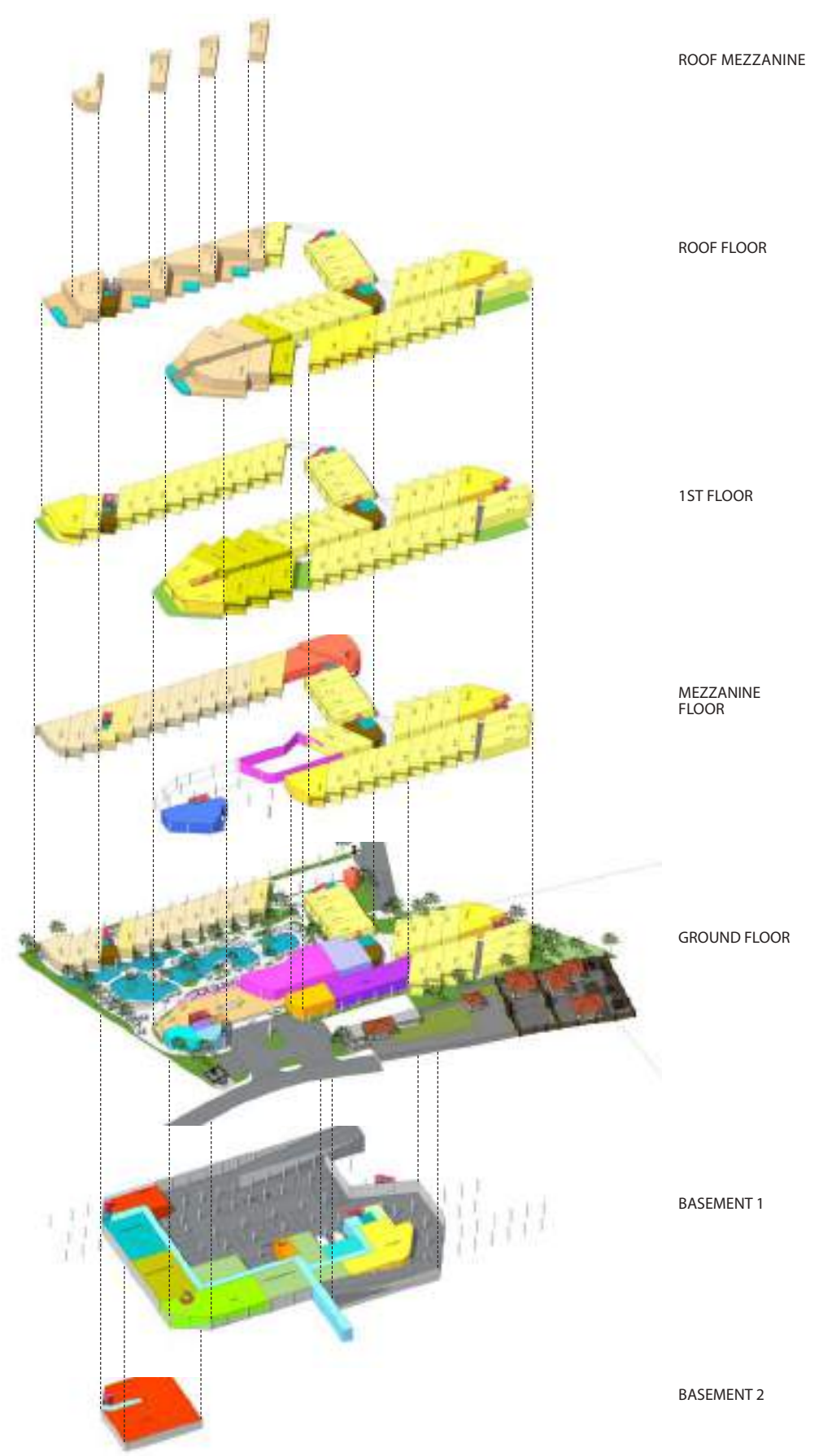
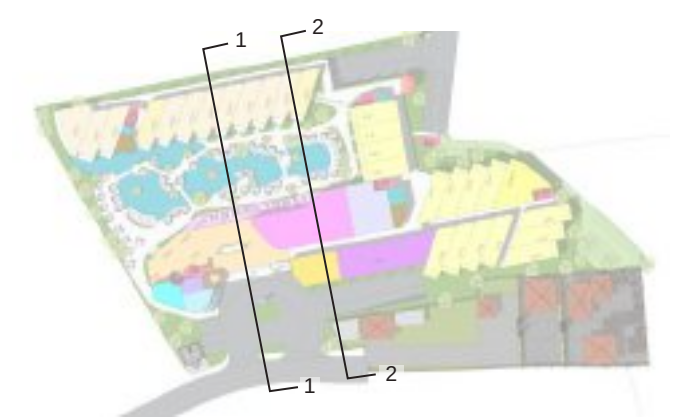
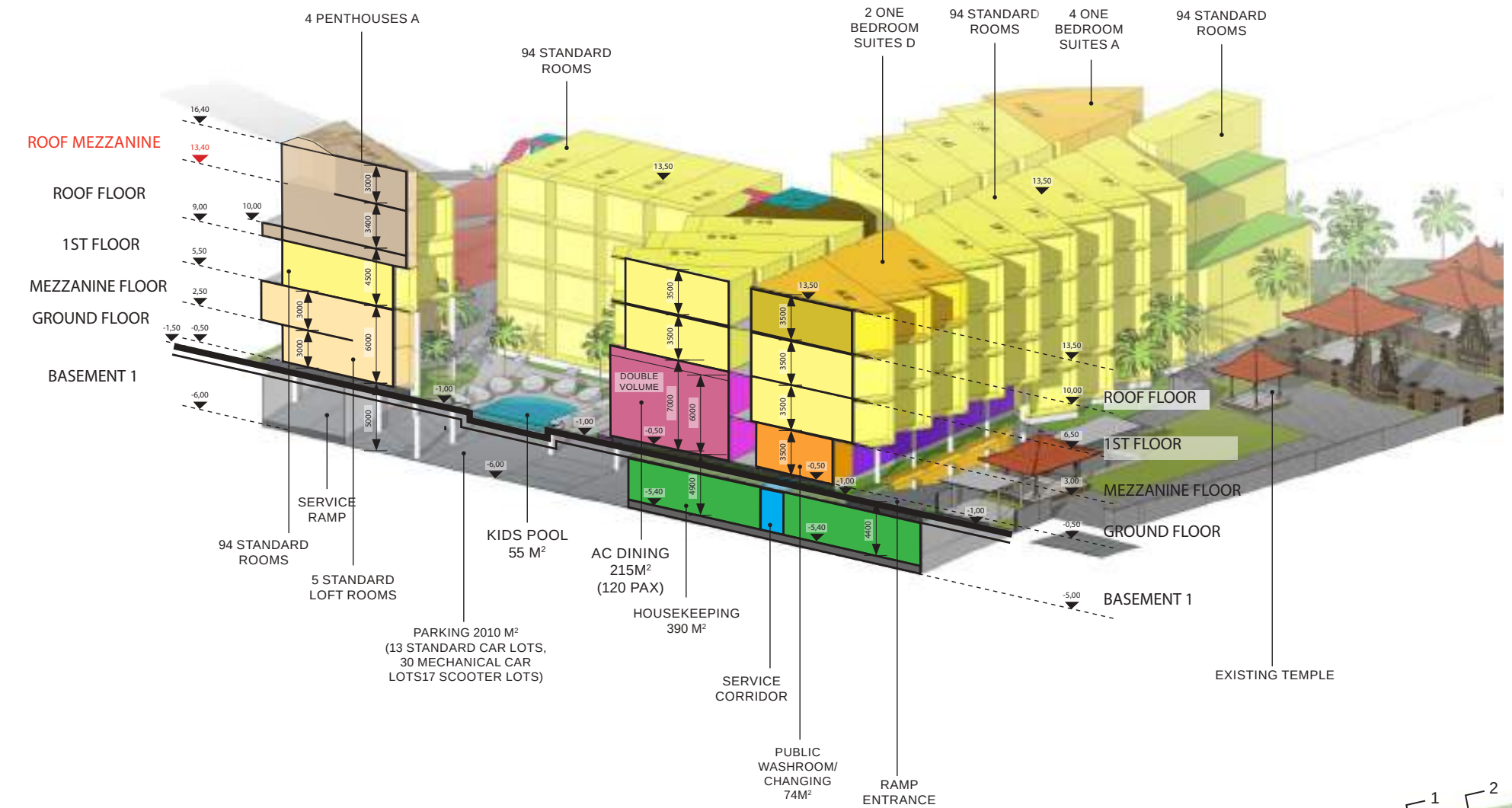


SECTION D-D RESORT
SCALE 1 : 500

SECTION 1



SECTION 2



This resort lagoon pool is a sanctuary of serenity, designed to be a place to relax explore and to loose oneself in green tropicity. With bridges, green islands and an array of daybeds, there exists a selection of zones within the actual pool whether its aimed for children or for adults with direct access from their private deck.





This resort lagoon pool is a sanctuary of tropical serenity, framed by organic architecture and lush greenery. Curved facades with golden accents reflect warm twilight hues, while the pool's fluid form meanders through landscaped palms and soft lighting. Floating loungers and private decks enhance intimacy, blending leisure with luxury. The design harmonizes natural textures and contemporary elegance, evoking a seamless connection between water, architecture, and nature.



This penthouse pool embodies fluid luxury within organic architectural form. Sweeping timber curves frame the horizon, blending seamlessly with glass and light. The cantilevered infinity pool glows with serene illumination, hovering above lush tropical greenery. Floor-to-ceiling glazing dissolves boundaries between interior and exterior, inviting ocean views and sunset hues into the living space. A poetic fusion of nature, water, and structure defines this elevated retreat.





This resort main entrance works like a combine lobby, lounge and restaurant that exudes elegance through fluid, sculptural forms and biophilic integration. Set predominantly in a double height space, various areas flow seamlessly into more intimate and environmentally controlled areas, all framed by sweeping timber arches that hold the space with rhythm and warmth. Expansive glazing floods the lobby with daylight, while indoor trees and lush plantings blur boundaries between interior and nature. The sculpted ceiling filters illumination like a forest canopy, creating a serene interplay of shadow and glow. Warm tones, curved forms, and layered lighting evoke exploration within grandeur, crafting a space where architecture, landscape, and atmosphere converge harmoniously.







inspiral
architecture and design studios

1A Jl. Mertasari, Sanur, Denpasar, Bali, Indonesia

T 0062.(0)81 3866 8698

www.inspiralarchitects.com