

PRESENTING

ELLE

RESORT & BEACH CLUB
BALI



LUXURY BALI

BROUGHT TO YOU BY
GEONET DEVELOPMENTS INTERNATIONAL



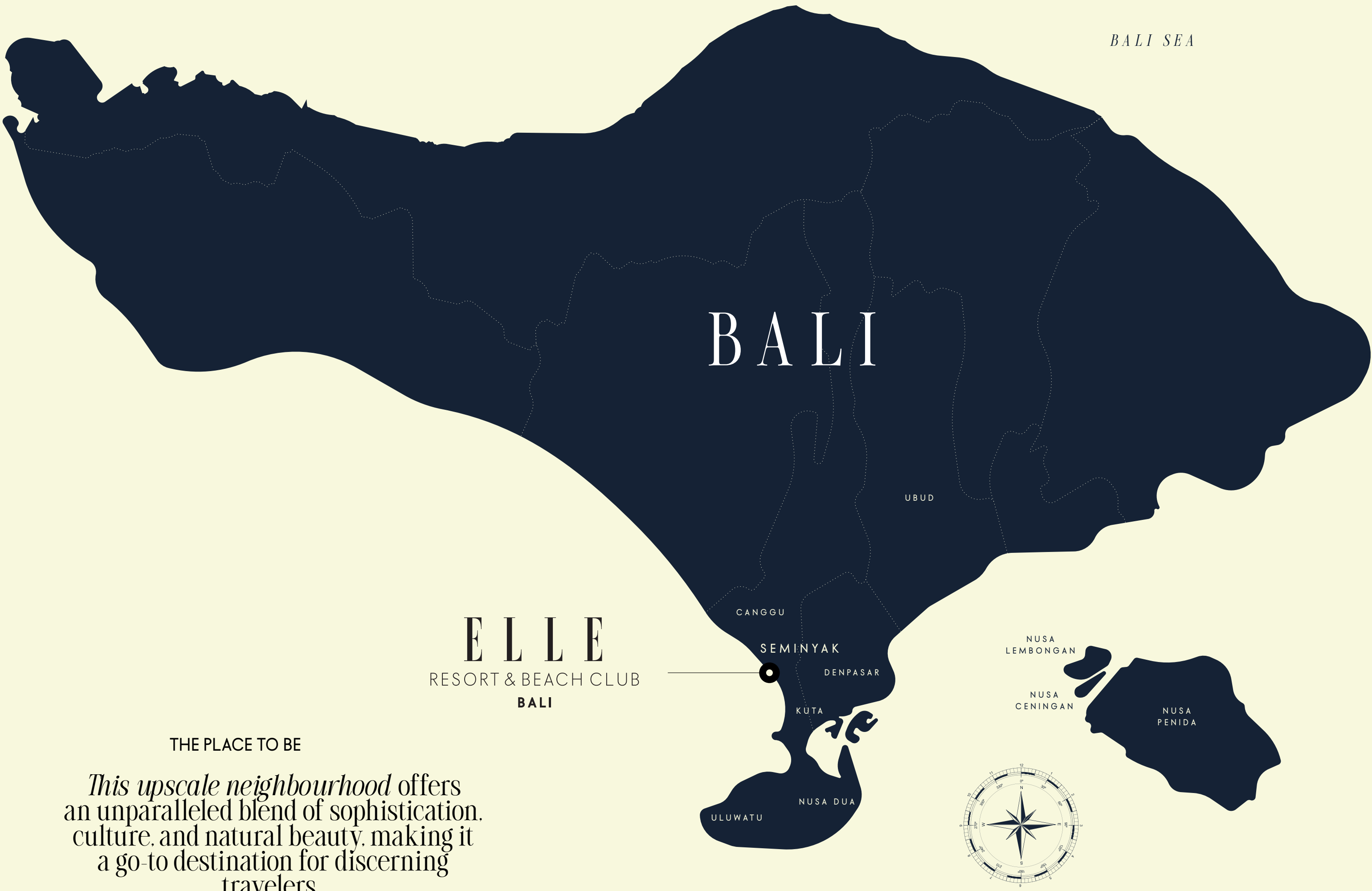
Set on the iconic
Seminyak Beach
ELLE Resort & Beach Club is where
sophisticated design meets
vibrant beachfront living.



Introducing ELLE Resort & Beach Club — where effortless luxury meets tropical vitality. Featuring 168 elegantly appointed suites and a landmark beach club, this beachfront escape blends world-class design, vibrant social energy, and curated indulgence. Set to become Bali's most iconic destination, ELLE redefines how modern travelers stay, celebrate, and connect.

Developed by Geonet Developments International and operated by SONO Hotels & Resorts, this lifestyle destination brings the renowned chic style of the ELLE brand to Bali's thriving tourism market.





BALI SEA

BALI

UBUD

CANGGU

SEMINYAK

DENPASAR

KUTA

NUSA DUA

ULUWATU

NUSA
LEMBONGAN

NUSA
CENINGAN

NUSA
PENIDA

ELLE
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THE PLACE TO BE

This upscale neighbourhood offers an unparalleled blend of sophistication, culture, and natural beauty, making it a go-to destination for discerning travelers.

INDIAN OCEAN

THE LOCATION

Seminyak The Cosmopolitan Heart of Bali

Located along Bali's southwest coast, Seminyak is renowned as the island's premier cosmopolitan hub. Famous for its vibrant atmosphere, luxury lifestyle, and cutting-edge design, Seminyak is home to the trendiest beach clubs, high-end restaurants, designer shopping, and some of the island's most luxurious hotels and resorts.

The area attracts a diverse crowd—from international jet-setters to savvy investors—drawn to its stylish beachfront bars, chic boutiques, and world-class spas. Whether it's enjoying sunset cocktails at exclusive beach clubs, indulging in gourmet cuisine, or browsing the latest fashion trends, Seminyak offers something for everyone.



*Seminyak's allure extends
beyond its stunning beaches
and exquisite dining
options.*

THE VISION

Masterplan

The site is masterfully organised into three distinct areas to enhance guest experiences:



1 THE HOTEL

Elevated levels with rooms designed to capture sweeping ocean views.



2 THE BEACH CLUB

Positioned as the heart of the development, offering a dynamic and vibrant beachfront experience.

3 HIGH-END LIFESTYLE RETAIL

A curated mix of premium lifestyle offerings—from a luxury beauty clinic to a designer salon and spa experience—rounding out the resort as an all-in-one destination for guests and visitors alike.

ON-SITE FACILITIES & EXPERIENCES

Signature Restaurant and Café

Expansive Swimming Pools

Children's Playground

Wellness and Yoga Centre

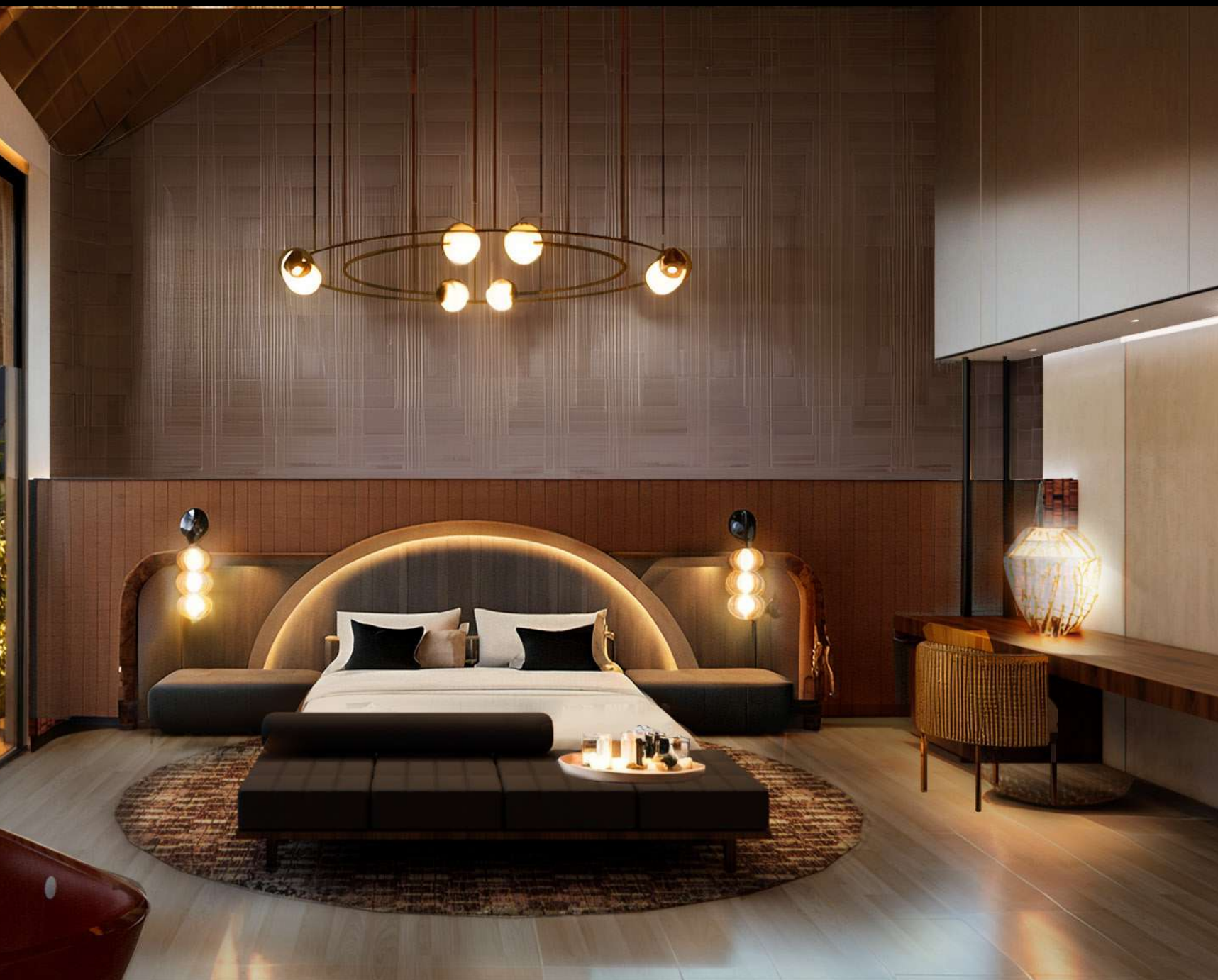
State-of-the-Art Gym

Beach Side Events and Wedding Spaces

Ample Parking Facilities



Project Summary
ELLE Resort



Project Summary ELLE Resort

The ELLE Resort is a 5-star beachfront development comprising 168 branded hotel suites, designed and operated under the ELLE lifestyle brand. The suites are being individually sold to investors under a 50-year investment period. All suites participate in a fully managed room rental program, with design, service, and operational standards aligned with the ELLE brand.



ELLE BEACH CLUB

ELLE
BEACH CLUB









Project Summary
ELLE Beach Club







ELLE
BEACH CLUB



THE DESIGNERS

Inspiral Architecture and Design Studios

inspiral

Inspiral's commitment
to ecological
innovation shapes
lasting, nature-inspired
spaces across luxury
and public sector
projects.



Inspiral Architecture and Design Studios specialises in biocentric architecture, seamlessly integrating nature with the built environment. Using advanced techniques like SIP technology, prefabrication, and bamboo craftsmanship, the firm explores bio-responsive construction with eco-materials and lightweight structures.

Renowned for innovative, sustainable design, Inspiral has earned international recognition, including the UNESCO Prix Versailles and AHEAD Asia Awards.

SONO HOSPITALITY GROUP

SONO Hotels & Resorts Asia is the regional hospitality arm of Sono International, a leading South Korean leisure and hospitality group with a global footprint. The company manages a growing portfolio of distinctive hotels and resorts in Thailand and Indonesia, bringing creativity, comfort, and authentic local flavour to each destination. With strong regional expertise and an integrated travel ecosystem that also includes airline operations, SONO Hotels & Resorts Asia is expanding its presence across Asia-Pacific.

OUR PARTNERS

SONO Hotels & Resorts Asia

Operational excellence
backed by scale,
regional expertise, and
innovation-driven leadership.

SONO International:

- 14,500+ operating rooms
- Presence in 7 countries
- Operations across South Korea, USA, France, Thailand, Indonesia & Vietnam
- Owner of T'way Air, strengthening its integrated travel ecosystem



SONO Hotels & Resorts Asia:

- Currently manages 16 hotels in Thailand & Indonesia
- 12+ additional properties in development across Asia by 2029
- Provides end-to-end hotel services — sourcing, planning, design support, pre-opening & long-term operations

THE PROJECT MANAGERS



With a focus on innovation,
efficiency, and cost control,
Colliers delivers measurable
value across every stage.

Colliers is a leading diversified professional services and investment management company. Operating in 63 countries with over 17,000 professionals, Colliers delivers expert real estate and investment advice to clients worldwide.

Recognising that every project is unique, Colliers Project Management provides tailored oversight from concept to completion — including design coordination, construction, and post-completion services.

Colliers' strength lies in delivering tailored solutions across six core service areas:

Space Audit, Programming & Planning	Design Development	Strategic Procurement Management
Project Management & Program Management	Move Management	Construction Performance Monitoring

Providing decades
of luxury hospitality
excellence & expertise

ADVISORS & CONSULTANTS

HOSPITALITY & F&B

JACK Hospitality

JACK Hospitality is Australia's first majority Indigenous-owned, female-led hospitality consultancy. Backed by decades of global experience across luxury hotels, food and beverage, large-scale events, and strategic operations, JACK specialises in concept development, market analysis, and operational excellence. Its portfolio includes high-profile projects such as InterContinental Maldives, InterContinental Hayman Island in Queensland, and ANA InterContinental Manza Beach Resort in Japan—demonstrating a proven ability to deliver elevated hospitality outcomes across international markets.



DESIGN & DEVELOPMENT

Marc Schicker

*Founder & Managing Director
SCHICKER & Co.*

Originally from New Zealand, Marc brings over 30 years of experience in design and construction across Asia, the Middle East, Australasia, Japan, and the UK. He spent over a decade at IHG, leading a team responsible for ensuring pipeline and operating hotels met IHG's global standards. His portfolio includes landmark projects such as InterContinental Osaka, Hotel Indigo Bangkok, and ANA InterContinental Beppu.

Now based in Bali, Marc runs a hospitality design consultancy, advising hotel owners and operators across the Asia–Australasia region.













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